

Beynon[®]

Modular Crafted Furniture



Out of the Box: Beynon Reinvents Modular Furniture

A Revolutionary Furniture System

Designed to be the most versatile high-spec furniture system on the market today, the new modular range from British start-up Beynon intends to meet the growing consumer need for a fully adaptable, high-quality furniture and storage solution.

The Idea

Founded by graphic designer Richard Davies and industrial-design specialist Keinton Butler, Beynon picks up where the modular furniture systems of the 1950s left off – an open, solid and accessible system that's driven by idealism and built to last.

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Beynon at London Design Festival 2015



Design Junction

Four years after it was first conceived, the Beynon Core range will be unveiled to the public for the first time at designjunction London 2015 (24–27 September).

Designers Richard Davies and Keinton Butler will be on the stand all week to demonstrate the seemingly endless versatility of the Beynon furniture unit, showcasing its assorted possible configurations as a table, chest of drawers, media unit, console and more.

designjunction



Triangle Stool

Alongside the Core range, the Beynon team will be launching its perfect partner: the Triangle Stool by London-based architecture collective and 2015 Turner Prize nominee's Assemble. The stool has been designed to interact with its surroundings, allowing owners to create varied and surprising patterns and configurations. The stools can be positioned to create larger seating arrangements, tables and amphitheatres. Their shape results in opportunities for play and performance, as well as for rest.

Built by hand in Assemble's workshop at Sugarhouse Studios in London, the stools mark the first partnership in a series of collaborations between Beynon and selected artists, architects and designers.

ASSEMBLE



Clerkenwell London

At designjunction, Beynon furniture will also serve to showcase an exhibition of objects curated by the newly launched design destination Clerkenwell London. Opened in Farringdon in summer 2015, the 10,000 sqm space aims to promote the best of contemporary creativity in homewares, fashion, jewellery, stationery, art, music and literature – as well as offering the finest food, wine and coffee at 155 Bar & Kitchen.

From October, Beynon's furniture will also be available to view in Clerkenwell London's premises at 155 Farringdon Road, EC1R 3AD.



CLERKENWELL
LONDON

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Four years in the making, the Beynon range is centred upon a simple wooden unit – a single, infinitely configurable element that can be combined, stacked and adapted to create almost any piece of furniture for almost any home or office function. From stool to sideboard, bookshelves to AV unit, chest of drawers to office bureau, Beynon gives users the freedom to configure its units however they desire, creating unique pieces that are astonishingly versatile in both function and aesthetic.

The flexibility and heirloom-quality build of Beynon's range ensures it can stay with the user throughout their life. Whether they move house, require more storage or adapt a room for a new purpose, they can quickly and easily reconfigure the interlocking units to suit any layout scheme, using a simple, tool-free connection system that relies only on the turn of a coin.

The Range

Beynon's units are available in three sizes: 400x400mm, 800x400mm and 1200x400mm, each of which can be vertically stacked or connected side-by-side. The addition of accessories such as drawers, flap doors, shelves and hinged doors allows each unit to be customised as need demands, and solid brass adjustable feet, handles and cross brackets can also be added.

The Core range is offered in oiled oak and should a different finish be required, Beynon's bespoke veneering service is happy to oblige. Beynon will offer a bespoke line to include a completely customisable furniture production service, combining woods, finishes, fixings and veneers according to customer specifications. This will be accompanied by the online 'Beynon Builder' – a drag-and-drop design tool enabling users to design a complete furniture system with ease.



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The Production

The Core range is made in Europe from kiln-dried solid oak and oak veneer from managed European forests. Beynon's FSC-certified production partner sources their wood from verified sustainable suppliers and all timber meets EUTR regulations. The Core range is manufactured using technologically advanced production techniques enlisting CNC machinery and is finished by hand.

The Bespoke service is managed by Beynon's UK production partner. The craftsmen at the Wiltshire workshop combine established artisanal techniques and the kind of traditional methods associated with handcrafted furniture, produced at a level you would expect from an heirloom-quality product.

For more information visit

Beynon.co



The Nutshell Version

Beynon is a series of interlocking wooden units. It's modular, crafted furniture.

Beynon Press Release

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Notes for Editors

About Beynon

Beynon was founded with the aim of providing a completely integrated, heirloom-quality, modular furniture system that could be expanded and reconfigured over time. The Beynon range is the result of an exhaustive period of product development in which founders Richard Davies and Keinton Butler explored materials, finishes and production techniques alongside some of the UK's leading craftsmen. Beynon's first collection perfectly encapsulates the company's ethos and acts as the foundation for its future expansion.

Richard Davies studied design at Falmouth University and is the driving force behind Beynon's innovative concept and brand. Richard has worked as a graphic designer and creative director, developing innovative ideas across the digital and physical arenas, and always pushing for meaningful insights and visually striking outcomes within design.

Keinton Butler graduated in Furniture Technology at RMIT in Melbourne before obtaining a MA in Curating Contemporary Design at the Design Museum in London. Keinton has worked as a buyer for Australia and South East Asia's largest retailer of contemporary design and as an independent design curator for the London Design Festival and the British Council.

Configurations Available

Beynon's units are available in three sizes: 400 x 400 x 400mm; 800 x 400 x 400mm and 1200 x 400 x 400mm. Optional extras include flap doors, drawers, hinged doors and internal shelves. Additional accessories such as wooden plinths, brass cross brackets and upholstered seat pads are also available.

Prices

Individual units start at £149 each. A full list of prices will be available on Beynon.co from September 2015.

