



CLERKENWELL
LONDON

PRESS RELEASE | September 2016

DESIGN UNDEFINED #2

Clerkenwell London at the London Design Festival

17–24 September 2016



Do Good Because of Tomorrow collection, Yinka Ilori. Photography by Andy Stagg

Following the success of the debut **Design Undefined** exhibition at this year's Clerkenwell Design Week, category-crossing design venue **Clerkenwell London** is back with a second edition. For the duration of **LDF 2016**, the design store, fashion boutique, event space, the spa, restaurant and bar will be given over to a celebration of designers and products that challenge conventional thinking, explore intriguing new territory and straddle multiple disciplines.

Positioned in the heart of **Clerkenwell Design Quarter**, Design Undefined is set to prove one of the most fascinating shows of the festival. From **17–24 September**, each of Clerkenwell London's areas will be given over to a distinct exhibition zone, not only showcasing exciting new products but also exploring the way we think about design in practice. Each designer or collective has been selected for their creativity and innovation, as well as the positive impact their work has on the world.



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Alongside the exhibitions, Clerkenwell London will be running a programme of talks, workshops and events, featuring participating designers and some very special guests, and **155 Bar & Kitchen** will be on hand to provide a bespoke selection of food, wine and cocktails throughout the festival.

Design Undefined officially opens with an invite-only **launch party at 7pm on Monday 19 September**. Please contact Zetteler at dorothy@zetteler.co.uk if you're able to attend.

DESIGNERS + PRODUCTS

Yinka Ilori

A lover of stories and a hater of waste, designer **Yinka Ilori** upcycles vintage furniture, creating bold, playful chairs inspired by the colours and patterns of African textiles and tales from Nigerian parables. He is taking over Clerkenwell London's basement gallery with an immersive installation designed to bring visitors into his colourful world at the frontiers of art and design, contemporary aesthetics and ancient oral tradition.

Titled '**A Swimming Pool of Dreams**', the installation is a nostalgic and personal celebration of Yinka's childhood visits to Margate with his family church, with three 'swimming pools' that recreate the eclectic Dutch Wax print patterns of African clothing. Inspired by memories of faith, love and unity, 'A Swimming Pool of Dreams' is shaped by the dreams and desires of Yinka's fellow Margate visitors, with each one of the chairs representing an individual's prayer for the future – and with it, their own personal story.





Yinka Ilori | Photography by Veerle Evens

On 24 September, Yinka will also host a four-hour **chair-upcycling workshop**, showing visitors how to transform everyday chairs into bold and vibrant statement furniture pieces. Attendees can bring their own (£50) or take advantage of Yinka's own collection of found furniture to create their pieces (£75). Tickets are available at Eventbrite.

Granby Workshop

Set up in 2015, Granby Workshop is one of several projects created to support the Turner-Prize-winning Granby Four Streets restoration masterminded by architecture collective **Assemble**. It produces one-of-a-kind, hand-made products initially designed for the refurbished homes of Granby Four Streets, using a range of experimental and improvisational processes and designed in collaboration with the Granby community.

Products include mantelpieces, bookends, planters, lamps and table tops made from cast demolition waste (aka 'Granby Rock'), ceramic light pulls and doorknobs sawdust-smoked in barbecues, and the workshop's hugely popular series of cut-out decal tiles, every one of them unique.

Profits from Granby Workshop are fed back into the restoration project, allowing Assemble and the Granby community to continue improving the long-abandoned area, as well as funding creative projects for young people in Toxteth. Film footage from the Granby restoration will be shown downstairs in the Wine Keep.



Cut-out Tiles and Sawdust Ceramic Handles, Granby Workshop



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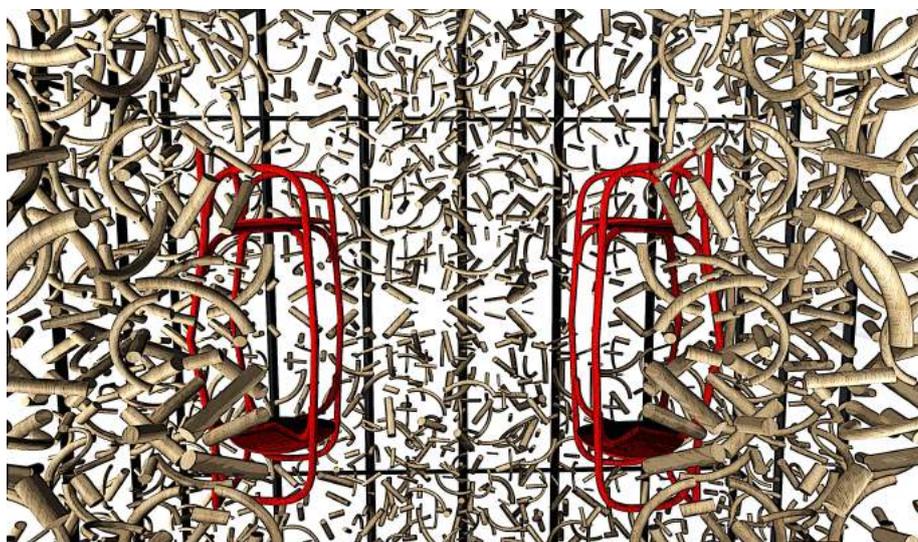
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Samuel Wilkinson

London-based product and industrial designer Samuel Wilkinson (the man behind the Ommatidium in Shoreditch, the Mòltair watch for Nomad and the award-winning Plumen 001 lightbulb) is creating a bespoke installation in the ground-floor Keep to present the results of his exploration of steam-bending – a technique used by woodworkers for centuries – and showcases his own first steam-bent piece. Named **Brace** after the ‘arch brace’ fixings used to provide structural support, the new ash and birch-wood chair makes use of 12 bends to produce a lean, light piece composed entirely of curves.

Offcuts from the process are used to create the surrounding structure, turning it into a cocoon of suspended wooden pieces stretching up to the ceiling, with a mirrored floor reflecting the arches and loops of the chairs’ frame.

Wilkinson is also launching the **Line** collection for Nomad watches; a new iteration of the cast stainless steel Mòltair model, with numerical markings on the dial, slimline hour and minute hands and a precision-orientated, clutter-free face.



Brace (render), Samuel Wilkinson | **Line**, from Nomad by Samuel Wilkinson

Camille Walala

Graphic artist and queen of colour Camille Walala is transforming Clerkenwell London’s retro Vinyl Lounge and Martini Bar into her own **Walalalounge**, using paint and vinyl to spread her distinctive geometric, colour-packed patterns over floor, walls, ceiling and furniture. The room includes a prototype of the **Field Table** created by graphic design agency **Studio Makgill** and decorated by Camille. The transformed Vinyl Lounge will be an astonishingly bright, welcoming hangout space in which to relax during Design Undefined.



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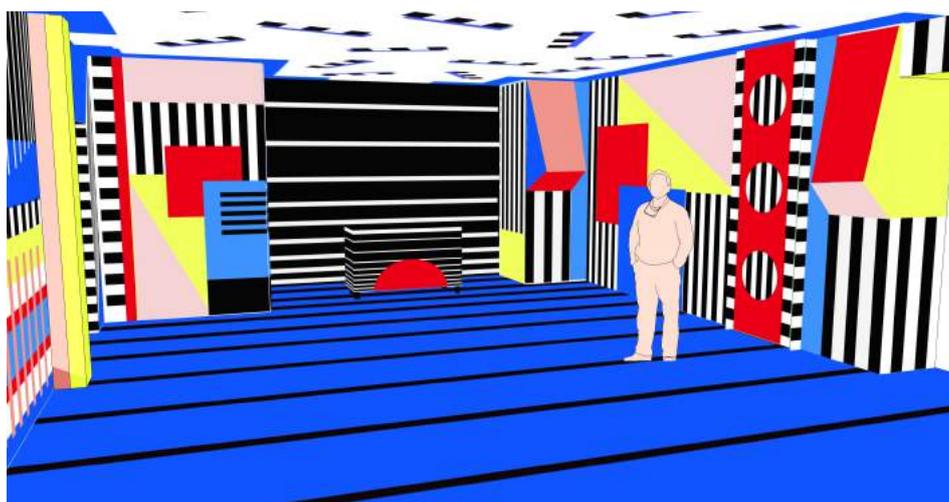
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On **17 September**, Camille hosts two special two-hour workshops at Clerkenwell London to show up to 20 people at a time how to transform ceramic plant pots into colourful graphically patterned pieces that catch the eye and light up the home. Tickets (£15) are available at Eventbrite.

Camille has also teamed up with the artful manicurists of **Boom Nails** to translate four of her designs into nail art. On 17 and 19 September at the Well, Clerkenwell London's beauty and wellness sanctuary, visitors will be able to experience a full '**Haute Manicure**' service (£35), going home with up to two Walala patterns on each hand. Tickets from Eventbrite.

"My work will be presented as an immersive environment; I want the viewer to be completely absorbed by the room and to take full advantage of the opportunity to go wild."

– Camille Walala



Render for the Camille Walala's takeover of the vinyl lounge

Adam Blencowe and Marine Duroselle

Merging digital technology and the craft practice of felting, Adam Blencowe's **Fuzzy Logic** uses CNC technology and a hacked jigsaw to create textiles with hitherto impossible colour blends and gradations. Working with fellow RCA graduate Marine Duroselle, a graphic designer and colour specialist, Blencowe has created **The Motley Collection** of felted rugs and interior textiles that explore multiple colours and textures.

For Design Undefined, the pair takes over the gold-floored Fashion Room (see image overleaf) to showcase their products, display the machine and demonstrate the making process. Visitors will see a colourful spectrum of wool fibres being bonded to textiles through needle-punching. The marks created by this process make rich textural surface patterns and reveal the contrast between different fibres.



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THE MOTLEY COLLECTION



The Motley Collection, Adam Blencowe and Marine Duroselle

NOTES FOR EDITORS

Design Undefined: 17–24 September 2016

Clerkenwell London
155 Farringdon Road
London
EC1 3AD

Opening hours

Monday – Wednesday 10am to 6pm
Thursday – Friday 10am to 7pm
Saturday 10am to 5pm



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Sunday Closed

Featured designers

Granby Workshop • Samuel Wilkinson • Yinka Ilori • Adam Blencowe & Marine Duroselle • Camille Walala

Events

Launch party	7pm, Monday 19 September
Camille Walala ceramics workshop	2pm and 4pm, Saturday 17 September
Camille Walala x Boom Nails manicures	11am–1pm, Saturday 17 and 5–8pm, Monday 19 September
Yinka Ilori upcycling workshop	11am, Saturday 24 September

Website www.clerkenwell-london.com

Twitter @ClerkenwellLDN

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Hashtags #DesignUndefined #ClerkenwellLdn

About Clerkenwell London

Clerkenwell London is a unique 13,000sq ft design space, restaurant, café bar and all-round events and experiences venue. It began life as gallery store The Clerkenwell Collection, but underwent a complete refurbishment and expansion, re-emerging in 2015 as a one-of-a-kind location to discover talent from designer/makers and visionary brands across a spectrum of creative fields.

For images and more information about any of the designers mentioned above, their events, or indeed Clerkenwell London itself, please contact Sabine Zetteler on 07791 568890 or at sabine@zetteler.co.uk.