

G . F Smith launches Make Book

Bespoke, unique, handmade... Britain's foremost paper company introduces one-off book-making service



Have a book in you? G . F Smith will make it happen. The pioneering specialist paper supplier today announces the launch of its new Make Book service, giving individuals and businesses the opportunity to commission bespoke, handmade books – all finished to the obsessively high standard demanded of all G . F Smith products.

Make Book is a **new way to create one-off photo books of exceptional quality**, each one made to your personal design specification and hand-assembled by G . F Smith's dedicated team of paper experts in Hull.

To mark this innovative new addition to the company's roster of creative services, filmmaker **Ben Stevenson** has put together [a short film](#) to tell the story of a book's production. The film explores the people and processes that go into creating a Make Book – from the first folds to the final binding, each book passes through a chain of at least seven skilled specialists from the G . F Smith team.

'It was not until I really started shooting and spending time on the floor that I realised how much care went into each book. What struck me most was the beauty with which the team used their tools and knew their craft; watching the covers being made was a real art.'

– Ben Stevenson, filmmaker

Available in A4, A3 and B5 sizes and spanning anything from 20 to 100 pages, the books are printed using a photographic process and silver halide technology onto professional archive quality paper. More than 50 of G . F Smith's renowned Colorplan colours are available as covers and endpapers, and the cover itself can be debossed or foil blocked as desired. Thanks to lay-flat binding, printed cover designs can run uninterrupted across the spine, too.

Whether it's a treasured photo album, a stand-out design portfolio, a family memoir or a personalised gift, Make Book is an accessible and affordable way of creating **genuinely beautiful, one-of-a-kind books**.

The launch of Make Book follows the complete redevelopment of the G . F Smith brand last month, and underlines the company's passion for **tailor-made creative print work**, its near-fanatical pursuit of quality – and, of course, its 130-year obsession with paper.

gfsmith.com/makebook

Notes for editors

Prices start at £100 for 20 pages.

Paper used is Fuji Professional Crystal Archive DP2.

Quarter- and full-bound Colorplan or printed covers are available.

Delivery is free in the UK and made within 7–10 days of ordering.

Visit gfsmith.com/makebook for more information or to download Make Book's bespoke design software (for PC or Mac).

Watch the film on Vimeo here: [Make Book from G . F Smith](#)

About G . F Smith

After a career travelling the globe selling stationery to printers and publishers, George Frederick Smith founded G . F Smith in London with his son in 1885. Over the following century, George's paper merchants built a reputation for quality and service, and became renowned as passionate pioneers of the paper industry. By 1972, when Bill Mackay and John Alexander launched the revolutionary Colorplan range of coloured papers, G . F Smith had become Britain's foremost suppliers of specialist papers to the creative industries – a position it retains today.

Last month, G . F Smith unveiled a new brand identity across its print and digital communications to reflect its legacy, stature and future ambitions, to coincide with the expansion of its Colorplan range, and to mark the launch of a range of exciting new services – including Make Book.

www.gfsmith.com/makebook

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#MakeBook

About Ben Stevenson

The filmmaker who created Make Book's launch video is director and producer Ben Stevenson, owner of London-based production company When Just Happened. Ben has worked on projects all over the world, and his work has been screened at Cannes, the BFI and the British Museum. Ben studied at Central Saint Martins and the Royal College of Art.

www.whenjusthappened.com

Images

Please get in touch for high-resolution imagery.
Film stills also available.

