

OUR TIME

A BOOK BY CAT GARCIA



Peter Blake was photographed at work in his West London studio.

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Bella Freud was photographed starting the day with Pilates, spending time at home, and travelling to appointments across London.

Our Time: photo-stories of Britain's creative generation Cat Garcia captures the everyday lives of extraordinary people

INTRODUCING a new book of portraits and images from the working lives of 60 of the country's most inspired and inspiring people, including:

**SIR PETER BLAKE • KATE MOROSS • FERGUS HENDERSON • POLLY MORGAN • GILES DEACON
GAVIN TURK • SIR PAUL SMITH • BEATRIX ONG • JULIE VERHOEVEN • BELLA FREUD
ROBBIE HONEY • GARY CARD AND MORE...**

Beautiful, collectable and of the moment, *Our Time* is an intimate photographic record of the personalities that define Britain's creative landscape.

The Book

Our Time documents the working lives of Britain's most creative talents to produce this series of quietly revelatory images. Featuring some of the most pioneering creative minds in Britain today, the book combines black-and-white and colour portraits with telling incidental details from the ordinary lives of extraordinary people. These captured moments form short photo stories about art and inspiration – they are snapshots of creativity at work.

Making Time

To create the series, **Cat Garcia** spent one day with a carefully curated selection of 60 artists, designers, photographers, restaurateurs, filmmakers, curators and other talents. Cat brought her camera into their homes and workspaces, accompanying them on their journeys and photographing them in the course of their day.

The result is a series of quietly revealing portraits and fascinating still lifes from their environment (a model unicorn, a rainbow of paint pots, an antiquarian book...) that offer the viewer, for one stolen second, a flash of insight into the day-to-day stories of Britain's creative generation.

Olivia Triggs, founder of London artists' agency Breed, worked with Cat to select the diverse spectrum of subjects, ensuring every creative calling, from art and design to fashion and gastronomy is featured in the series.

To complement Cat's images, each photo story is accompanied by an insight into the life, work and personality of the subject, written by a peer and friend. Contributions have been provided by Nick Knight, Lulu Kennedy, Dita Von Teese, Tracey Emin, Livia Firth and others.

Our Time presents a window into the life, style and surroundings of the men and women shaping creativity in contemporary Britain, one day at a time.

To buy the book or view preview pages, visit thisourtimebook.com.

For further details, images or interviews please contact Sabine Zetteler on 07791 568890 or at hello@sabinezetteler.com.

NOTES FOR EDITORS

London-based photographer **Cat Garcia** works across portrait, reportage and advertising photography, capturing people and places with a lightness of touch and a sense of storytelling. Her professional background in design and art direction brings a strong graphic approach to her images.

Cat is represented worldwide by Breed London (www.breedlondon.com) and examples of her work can be viewed online at www.catgarciaphoto.com.

Released on 24 February 2014, *Our Time* is published by **Cat Garcia**, printed by SPM Print and produced in partnership with artisanal paper manufacturers GF Smith (www.gfsmith.com).
