

NEW. DESIGNERS

27 JUNE – 7 JULY 2018
BUSINESS DESIGN CENTRE, ISLINGTON

ONE YEAR IN 100 NEW DESIGN BUSINESSES WORTH WATCHING

Next month, **100 of the most exciting new names in the design industry gather under one roof for New Designers: One Year In** – the UK's leading exhibition of emerging creative talent.

Formerly One Year On, One Year In is a curated showcase from the most **promising and intriguing designers, studios and entrepreneurs** that have recently launched their own businesses. Visitors can browse and buy original pieces directly from their makers, find out more about their ambitions and commission bespoke works, while supporting small design companies. One Year In is curated by jewellery designer and co-owner of London store Luna & Curious, Rheanna Lingham and takes place throughout the two weeks of New Designers (27–30 June and 4–7 July).

This year, with more applications for selection than ever before, One Year In **welcomes its biggest line-up to date**. The breakthrough talents on show include product and graphic design companies, jewellery artists, illustrators, fashion designers and digital creators. A significant number of the exhibitors are returning to New Designers having previously exhibited as graduates. All have been selected for their **original thinking, high-quality work and business viability**. In a landscape where creative start-ups and design entrepreneurs abound, **these are the ones to watch**.



Veer Pouring Vessel & Two Cups by Alex O'Connor Silver and ceramics by Bronwen. Photography by Yeshe Venema.

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Rheanna Lingham is curating the showcase for the fourth consecutive year. As well as selecting the exhibitors, Lingham also **provides mentorship and tailored business guidance to each designer** – both before and during the show. More than just an opportunity for design start-ups to launch their business on a bigger platform, One Year In provides a fast-track course in every aspect of successful independent business development and branding.

‘There is no other show in the UK that provides such a good platform for start-up businesses. The most obvious benefit is the exposure to influential trade contacts – including buyers, collectors, press and industry professionals. However, what is often overlooked is the mentoring provided in the months that lead up to the show. Exhibitors receive advice on marketing, brand and product development, pricing, selling and display, as well as the fundamentals of starting a small business. The more tangible benefit is the firm friendships that are born each year between the designers – relationships that continue for years beyond the show.’

Rheanna Lingham, Curator, One Year In



Polystyrene table by Sam Lander.

One Year In gives visitors a face-to-face introduction to the materials, processes, products and people building the design world of tomorrow. Many are **blending disciplines, media and techniques** to create functional and inspiring creative visions – such as the **textile/jewellery fusions of Thread Studio**, who exploit the contrast between the materiality of traditional silversmithing with the fluidity of fabric; and the **stationery products of Arturo Soto Flores**, made with reclaimed marble.

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Other One Year In designers are developing and implementing new ideas in **sustainable production** – including **Robert Hunter Ceramics**, whose hand-fired vessels are glazed using **self-sourced local materials** such as seaweeds, plants, rocks, ashes and clays; Manchester **textile artist Kate Whitehead**, whose work **protests against today's throwaway fashion** by returning to traditional methods of making and repair; and **product designer Kuniko Maeda**, who transforms discarded single sheets of paper into digitally designed, hand-finished lampshades in a zero-waste process.

Other **pioneering works** showing this year include:

→ Handcrafted ceramics from **Alice Johnson**, who uses traditional throwing techniques such as coiling or slabbing to create unique organic vessels that explore our relationship with the natural world in their form and imagery.

'One Year In is a great way to showcase your work and meet new people – you don't know who you might meet and what it could lead onto in the future! Hopefully, it'll lead on to a snowball effect where one person sees my work and passes my name on.'

Alice Johnson, ceramicist, One Year In 2018



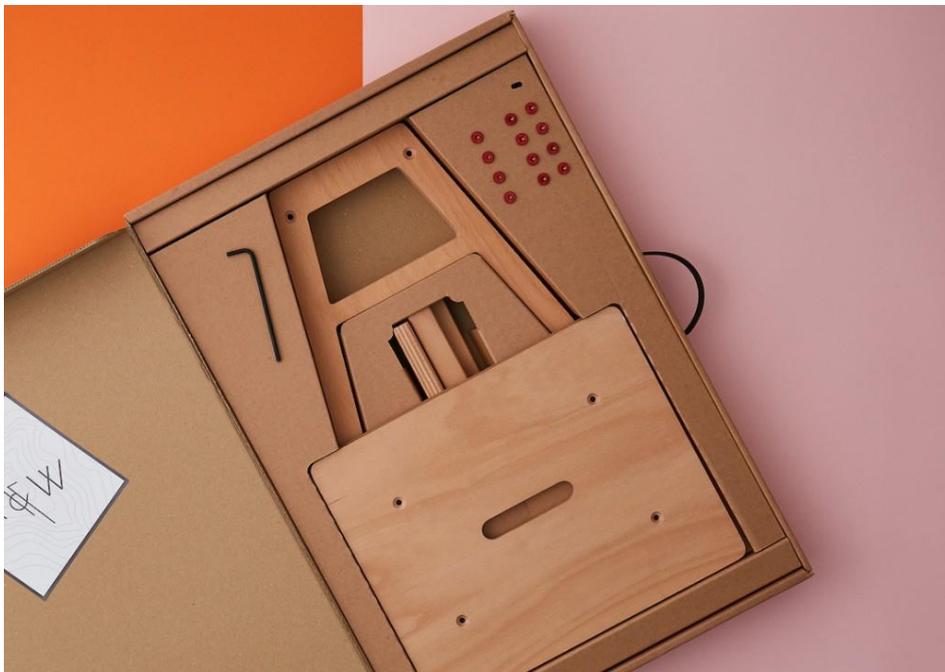
Ceramic Animals by Alice Johnson.

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→ A flat-pack, hand-finished CNC-milled stool by **King and Webbon**, a bespoke furniture maker preparing to launch a retail-focused **freestanding furniture range**.

'Discovering the opinions, experiences, strategies, knowledge and connections of fellow designer-makers is greatly appealing. We feel we'll add credibility to one another and hope to develop connections that serve for support, inspiration and future collaborative opportunities.'

Andy King, King and Webbon, One Year In 2018



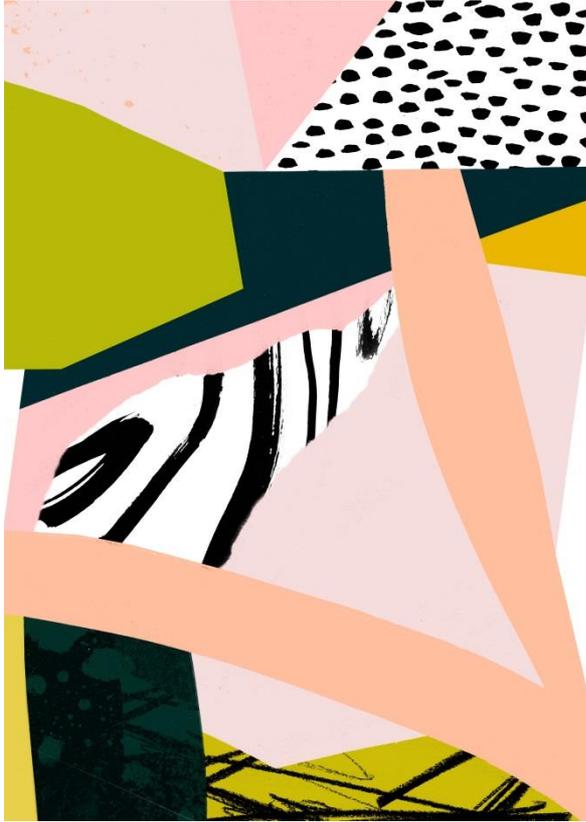
Stripe Stool by King & Webbon. Photography by Yeshen Venema.

→ Illustration work by 2016 New Designers exhibitor **Tom Abbiss Smith**, who uses a combination of techniques including **digital collage, printmaking and painting**, to produce abstract works that can be applied to packaging, textiles and print.

'I was part of New Designers a few years ago and was really inspired by the whole event, but especially the One Year In stands. I wanted to be able to exhibit my work to a high standard like those past exhibitors. One Year In is the perfect event to encourage me to apply my designs to my own products, as opposed to creating work purely for clients. I think it also inspires further development of your own work after you see other successful individuals in the same creative field. You can learn from each other, give and take advice and really immerse yourself in the creative industry that you and your peers will potentially shape!'

Tom Abbiss Smith, artist and illustrator, One Year In 2018

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Hypnotic (left) and Plant Dust (right) by Tom Abbiss Smith.

→ Black and white stoneware from self-taught **ceramicist Bronwen Grieves**, who has been making and firing work in her Nottingham garden studio for more than 30 years, but never shown it publicly until now. Inspired by mid-century design and a love of gardening, Grieves' vessels are made using flat coils of grogged stoneware incised with lines and fixed together, with minimal glazing and partially rubbed surfaces to expose colour and texture.

→ Decanters and tumblers from **glass and metal artist Angie Packer**, who has built on her success at New Designers 2017 to set up her own studio, selling and exhibiting with several galleries since. Her vessels are inspired by visits to the 'floating city of Venice', and use metal forms to create ghostly impressions in the base of the glass.

→ Handwoven and dyed silk, cashmere and nylon **textiles** from **Majeda Clarke**, an alumna of the Crafts Councils Hothouse programme who uses traditional weaving techniques to create contemporary, Bauhaus-inspired colours and patterns.

→ Lampshades from the winner of the 2017 New Designers Material Lab prize, **Sam Lander**, who has developed a process of transforming polystyrene into a malleable furniture material using a converted washing machine as a centrifuge.

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Previous exhibitors have included ground-breaking studios and individual practitioners such as **Forest + Found, Winter and Kurth, Charles Dedman** and **Vicky Cowin** – all of whom have professionally benefited from the exposure provided by New Designers as well as mentorship received in conjunction with the show

One Year In exhibitors also have an opportunity to take home a New Designers **One Year In Development Award** – presented on each week of the show to the designer or studio who demonstrate the highest degree of quality, originality, cohesiveness and dedication to development in their work.



Bean & Pearl Brooch by COCO.G. Photography by Yeshen Venema

Winning One Year In gave us a real confidence boost and validated our ambitions for the future. As part of the award we were invited to become a member of Design Nation, who in turn offered us our first solo show at the National Centre for Craft and Design. Thanks to the award we have also benefitted from expert business advice from the Design Trust. It was an honour to share the week with such a talented bunch of designers and makers – conversation and networking enabled us to get the most out of the show and opened up some exciting opportunities.'

Natasha Kurth, Winter & Kurth, One Year In 2017

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Admission to One Year In is included with all New Designers exhibition tickets – available online from £7.50 at newdesigners.com

One Year In Week 1 Exhibitors – newdesigners.com/oneyearinwk1/

One Year In Week 2 Exhibitors – newdesigners.com/oneyearinwk2/

Press Registration

To register for free press entry, please visit newdesigners.com/press-registration

Contact

For more information and images about One Year In at **New Designers 2018**, please contact Jess Knowles at j.knowles@zetteler.co.uk on +44 (0)7910 705147.

NOTES FOR EDITORS

ABOUT NEW DESIGNERS 2018

Bursting with ambition and radical ideas, New Designers 2018 unveils the imaginations set to shape the design world of tomorrow. Over two weeks, and spanning every discipline in modern making, the event presents the work of more than 3,000 hand-picked design talents currently in education. Discover disruptive new thinking, meet the pacesetters, and get a first look at our creative future.

newdesigners.com

LOCATION

Business Design Centre, Islington, London, N1 0QH

OPENING TIMES + TICKET INFORMATION

WEEK ONE

Wednesday 27 June	3 – 9pm
Thursday 28 June	10am – 9pm
Friday 29 June	10am – 5pm
Saturday 30 June	10am – 5pm

TICKETS IN ADVANCE*

Day ticket	£12.50
Thursday Late	£7.50
Preview	£20.00
Multi access	£30.00
Schools	£10.00

WEEK TWO

Wednesday 4 July	3 – 9pm
Thursday 5 July	10am – 9pm
Friday 6 July	10am – 5pm
Saturday 7 July	10am – 5pm

ON THE DOOR

Day ticket	£17.50
Thursday Late	£12.00
Preview	£26.00
Multi access	£30.00
Concessions	£12.50

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Tickets available from newdesigners.com or +44 (0)844 338 0399.

*Booking fee: £1.50 per ticket. Schools booking fee: £5 per 10 tickets.

To register for free press entry, please visit newdesigners.com/press-registration or contact j.knowles@zetteler.co.uk

NEW IDEAS.
NEW AMBITIONS.
NEW THINKING.