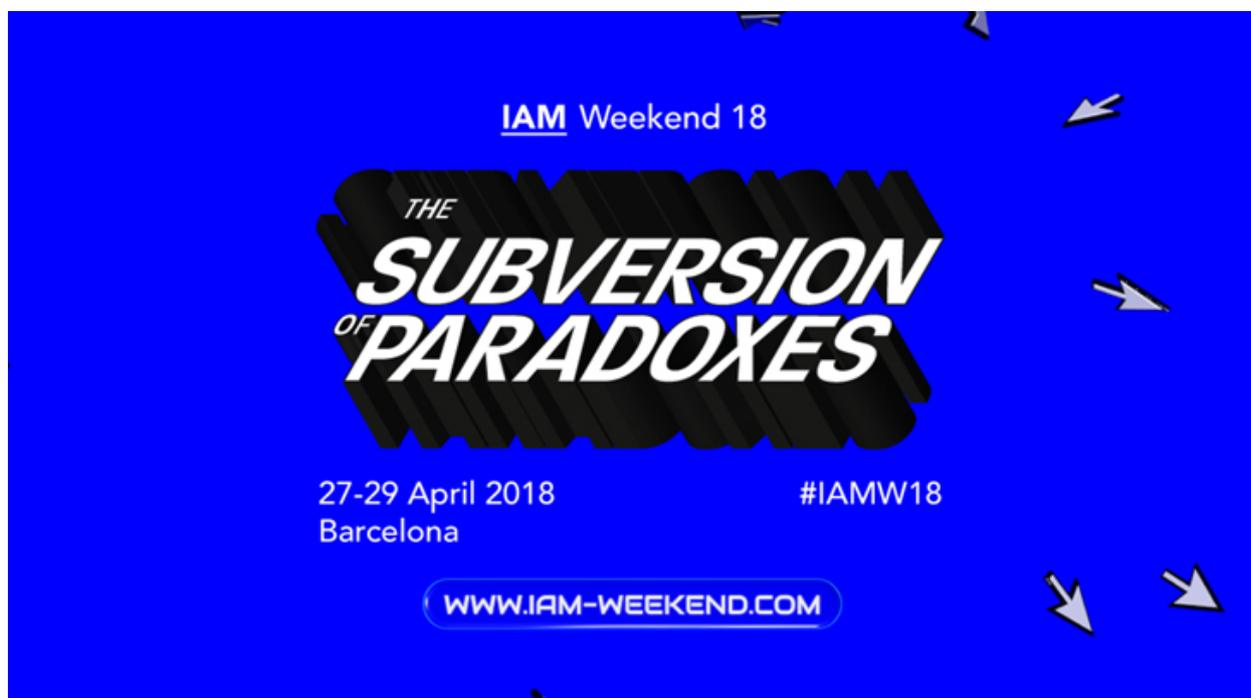


IAM

ANNOUNCING: IAM WEEKEND 18

The Subversion of Paradoxes

Auditori AXA, Barcelona | 27–29 April 2018



Do we define algorithms or do they define us?

How much monetary and political power goes into a click?

What might post-capitalist futures have in store for our sex lives?

Should we care what androids dream about?

For three days in Barcelona, [IAM Weekend 18](#) gathers the sharpest minds of the internet age to ask and answer questions like these, share startling ideas, reconsider reality, and explore new ways of saving the planet – politically, ecologically and technologically.

Now on its fourth edition, **IAM's** must-visit exploration of internet cultures brings together 20+ speakers from the most fascinating intersections and perspectives, stirring their ideas into a diverse mix of 500 influential and hungry minds from around the world. The annual global gathering hosts a deep dive into the futures of the internet and the complex and nuanced network of people that frequent it.

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IAM Weekend was initiated by futures-focused platform [IAM](#) as a safe and experimental space to indulge curiosity and dismantle dominant structures in a collaborative atmosphere. Its audience includes designers, technologists, educators, strategists, marketers, researchers and anyone with a stake in our internet-enabled futures. There's no live streaming – the only way to be a part of the conversation is to be there IRL.



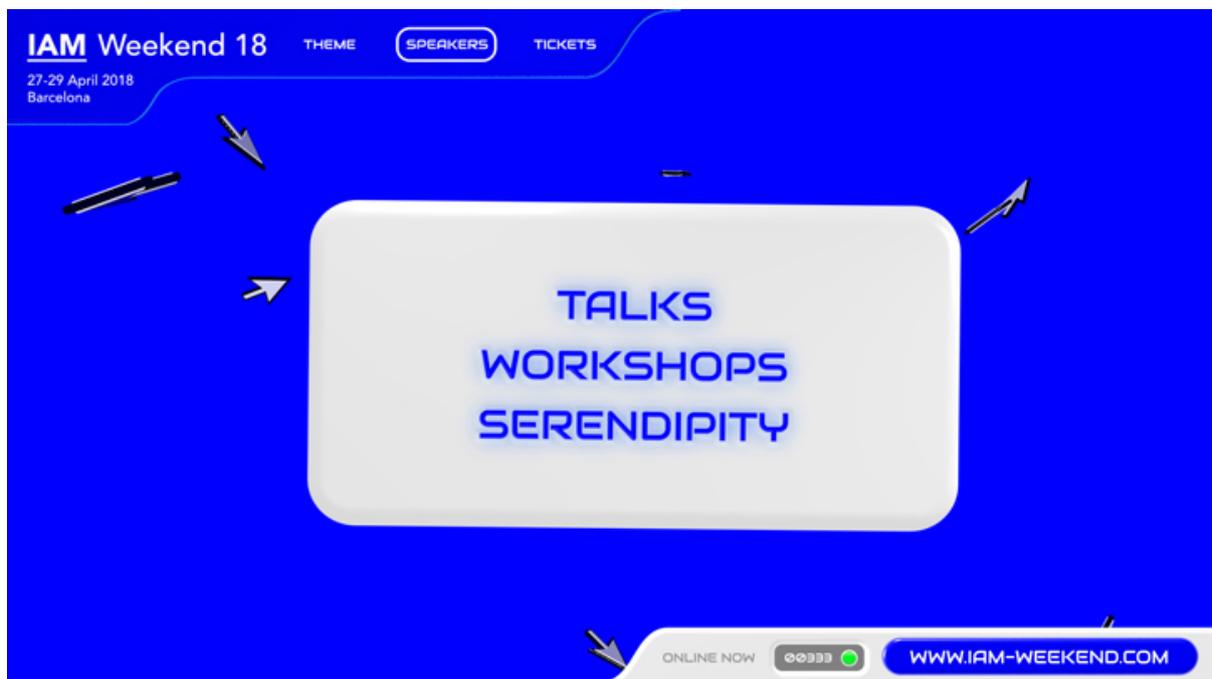
IAM Talks: IAM Weekend 17: The Renaissance of Utopias

This year's theme, '**The Subversion of Paradoxes**', will delve into the internet's defining role in unpicking and challenging the contradictions, collisions and coexistent realities apparent in the internet age. In a time of Trump and Brexit, climate change and the refugee crisis, the modern world is underpinned by seemingly illogical forces and overwhelming cycles of news, politics and life. Given this turbulent context, **how can we use the internet, instead of being used by it?**

Through its three-day programme of talks and workshops, **IAM Weekend 18** will examine some of the paradoxes of contemporary existence and try to eke out the gaps in the system where we can feel empowered to collectively invent better futures. The big question is: how do we want to live, work, eat, learn, exchange, design, dress, create, play in 2025?

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Speakers include Afrotopia founder [Ingrid Lafleur](#), infradisciplinary artist [Pinar Yoldas](#), University of the Arts London digital learning co-ordinator, and Chief Leopard of Feminist Internet [Dr Charlotte Webb](#), BBC head of user experience and design [Jane Murison](#), indie CGI artist [Alan Warburton](#), Digital Minister of Taiwan [Audrey Tang](#), Kosmica Institute founder [Nahum](#) and many more.



The programme is split into five sessions, covering:

Beyond Algorithms

The Futures of Work, Automation and Identity

With identity increasingly fluid, what are the problems that algorithms present and what contradictions can be found in an automated futures?

Beyond Disciplines

The Futures of Design, Arts and Learning

Are transdisciplinary learning approaches better suited to our in-flux identities? What does a truly inclusive education system look like? And how might we balance futures-thinking with the learnings of the past?

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Beyond Clicks

The Futures of Commerce, Advertising and Privacy

The more centralised corporations like Facebook, Amazon and Google know about us, the less we seem to know about them. How can we raise a collective digital consciousness of our data footprint to inspire digital literacy and alternative business models?

Beyond Desires

The Futures of Fashion, Food and Sex

How can we redesign desire to challenge the widespread lack of ethics, fetishised consumption and hyper-capitalistic tendencies in fast food, fast fashion and porn?

Beyond Dreams

The Futures of the Planet, Power and Reality

Is what we dream about limited by current dominant narratives? What can be done to stretch our aspirations, imaginations and speculations to challenge the status quo and re-contextualise issues from politics to climate change?

Friday and Saturday host a packed schedule of speakers at Auditori AXA; on Sunday, IAM Weekend 18 delegates can attend workshops, masterclasses and interactive sessions led by speakers and special guests at ELISAVA – Barcelona School of Engineering and Design.

Over all three days, the event is enriched by a satellite programme of parties, dinners, exhibitions and screenings, allowing delegates to actively engage with the ideas and individuals taking part, embrace serendipity, and return home armed with, if not answers, then at least an enlightened understanding of the questions we need to ask in the years to come.

For more information about **IAM Weekend 18**, speakers and topics, please contact **Sabine Zetteler** (me) at sabine@zetteler.co.uk or on +44 (0)7791 568890.



IAM Talks: IAM Weekend 17: The Renaissance of Utopias

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Notes to editors

About IAM Weekend

Since 2015, IAM Weekend has annually brought together the world's most thought-provoking speakers working in internet-based practices for a three-day medley of talks, workshops and masterclasses. Intended to celebrate, understand, challenge and sometimes overturn the ever-evolving narratives of internet culture(s), IAM Weekend is the essential event for anyone with an interest in the futures of media, learning and the arts.

Locations

Auditori AXA, Barcelona, Avinguda Diagonal 547, 08029 Barcelona;
ELISAVA, La Rambla 30-32, 08002 Barcelona

Dates

27 – 29 April 2018

Tickets

Tickets are available from iam-weekend.com, priced from €199 for individuals; €99 for students; and €349 for companies.

iam-weekend.com

Speakers 2018

- [Alan Warburton](#) – Indie CGI artist, London
- [Audrey Tang](#) – Digital Minister of Taiwan, Taipei
- [Dr Charlotte Webb](#) – Digital Learning Coordinator at University of the Arts London, and Chief Leopard of Feminist Internet, London
- [Felipe Castelblanco](#) – Founder of Para-site School, Basel
- [Francisco Carballo](#) – Deputy Director of the Centre for Postcolonial Studies, Goldsmiths, University of London
- [Ian Ardoun-Fumat](#) – Technologist, New York
- [Ingrid LaFleur](#) – Founder of Afrotopia, and former candidate for Mayor of Detroit, Detroit
- [Jane Murison](#) – Head of User Experience and Design, BBC, Manchester
- [Juliette Lizotte](#) – Co-founder of Goys & Birls, Amsterdam
- [Kate Coughlan](#) – Head of Audience Planning, BBC, London
- [Kelani Nichole](#) – Founder of Transfer Gallery, New York
- [LaTurbo Avedon](#) – Avatar artist and curator, Internet

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- [Marie Mcpartlin](#) – Director, Somerset House Studios, London
- [Meriem Bennani](#) – Artist, New York
- [Monica Bielskyte](#) – Futurist and Co-founder At AFE (Allfutureeverything), Nomad
- [Nahum](#) – Founder of Kosmica Institute, Berlin
- [Pinar Yoldas](#) – Infradisciplinary designer / artist / researcher, San Diego
- More TBA

About IAM

Founded by **Andrés Colmenares** and **Lucy Rojas**, **IAM** is the platform that connects the futures of media, learning and the arts, cultivating the randomness of internet cultures. Together with leading institutions, media companies, brands and collectives around the globe, it investigates the evolution of internet as culture(s) through unique events, videos and experiments.

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