

THE CONRAN SHOP

Dark is the Night An evening of illumination at The Conran Shop, Chelsea

Thursday 24 October 2019, 6.30 – 9pm



Dark is the Night 2018, The Conran Shop Chelsea.

The coming of winter shortens our days, the clocks go back, and the lighting design of our homes takes centre-stage once more. As the year comes to a close and the sunlight grows weaker, the way we choose to illuminate our environment is a matter of more than aesthetics; light shapes our emotional landscape as much as the look and feel of our home interiors. In the darkness of winter, light matters most.

Following The Conran Shop's in-store celebration of light last year, Dark is the Night returns to the Chelsea store. This annual event is a celebration of the most exciting innovations in lighting design and a showcase of the brand's latest lighting products – all available to purchase at The Conran Shop.

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Taking place on Thursday 24 October – four days before daylight-saving time begins at 2am on Sunday 27 October – Dark is the Night sees the store open late for a special after-hours event devoted to the transformative impact of light. Cocktails will be served; a soundtrack of light-inspired music will play, and guests will be invited to consider how light can be used to define a space and set a mood, picking up lighting-design inspiration for their own homes in the process.

As the sun sets, the store's overhead lighting will be switched off, leaving the lighting products on the shop floor and in the window displays to illuminate the space; a striking demonstration of the power of light to change the atmosphere – and even the layout – of a room.

The focal point of the event will be a panel discussion featuring some of the most inventive designers and thinkers – including lighting icon Michael Anastassiades. Together, they will explore the role of light in interior design, examine the possibilities and challenges it poses for the designer and consider the role played by light in improving health and wellbeing.

Throughout the evening, pathways of light will lead visitors around the store, taking them to pioneering lighting design brands to installations dotted around the store, and bringing them face to face with the highlights of the AW19 lighting collection – many of which are exclusive to The Conran Shop.

To mark the second edition of Dark is the Night, The Conran Shop is offering up to 20% off selected lighting products from 21–31 October.

The AW19 lighting collection includes:

OE Quasi Pendant

by Louis Poulsen

The vision of Danish-Icelandic artist Olafur Eliasson, the OE Quasi Pendant is a spellbinding large-scale feature light comprising a polyhedral aluminium outer layer encasing a polycarbonate dodecahedron, creating a sculptural contrast of material and geometry. Light comes from 12 LEDs embedded on the inside of the outer frame. These illuminate the inner reflector, and light is reflected back into the room, glare-free.

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Flo Series

by Samuel Wilkinson, exclusive to The Conran Shop

Samuel Wilkinson's Flo Lights form the first lamp collection to be designed and manufactured exclusively for The Conran Shop. Each showcases a rounded mouth-blown shade in Czech glass that delicately floats and envelops a slim marble base, creating an almost seamless connection between the two texturally contrasting materials. This season, Wilkinson and The Conran Shop have supplemented the existing Flo Table Light with a smaller version and a set of pendants in two sizes – creating a family of lights in which every member can stand alone or operate in harmony with its siblings. The glass shades are available in three colours: bronzed amber, frosted opal and deep smoke.



Left to right: OE Quasi Pendant by Louis Poulsen, Flo Series by Samuel Wilkinson.

Kandinsky Pendant

by Broberg & Ridderstråle for Pholc, exclusive to The Conran Shop.

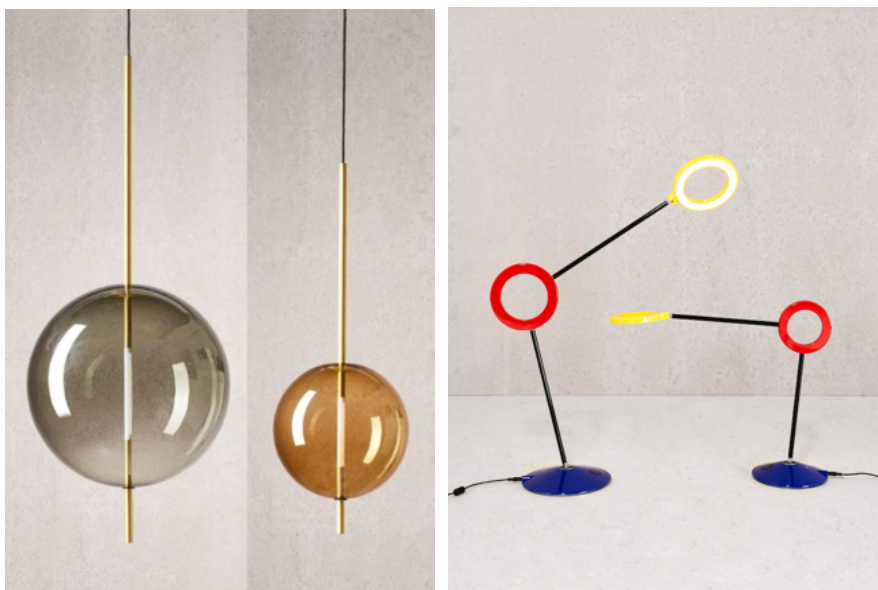
Inspired by the abstract paintings of Bauhaus icon Wassily Kandinsky, Swedish designers Mats Broberg and Johan Ridderstråle created the dimmable Kandinsky Pendant for Pholc. The result is a strikingly minimalist glass sphere impaled on a spear of brass. Pendants are available in 30cm and 35cm variants, in either brown or grey smoked glass.

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Amuleto Trinity Task Lamp

by Alessandro Mendini for Ramun, exclusive to The Conran Shop

Named for the trio of circles that comprise it – a base, a brace, and a halo of LEDs – Alessandro Mendini's Trinity Task Lamp for Ramun is inspired by surgical lights and the structure of the human arm. The lamp can be angled in any direction with precision, and its Bauhaus-influenced primary colour scheme is highly expressive, making the lamp a friendly companion as much as a functional tool.



Left to right: Kandinsky Pendant by Broberg & Ridderstråle for Pholc. Amuleto Trinity Task Lamp by Alessandro Mendini for Ramun.

MSCL1 Cubelight

by Mathias Schifferdecker for Tecnolumen

A Red Dot-winning design by Mathias Schifferdecker, the MSCL1 Cubelight was created in homage to the Bauhaus school of architecture: functional versatility in a simple, timeless form, from the classic materials of glass and stainless steel. The lamp consists of a steel housing on which 18 hand-finished 50mm glass cubes can be arranged as the user wishes, creating potentially infinite combinations of colour and geometry.

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Taliesin Walnut Floor Lamps

by Frank Lloyd Wright for Yamagiwa

Developed from the pendant lamp originally designed by Frank Lloyd Wright for his home in Taliesin, Wisconsin, this family of three floor lamps have been made available outside of Japan by the lighting brand Yamagiwa, which has been permitted to recreate the architect's designs by the Frank Lloyd Wright Foundation. The three lamps composed from a series of cherry-wood boxes, each containing a light source that is reflected by flat panels above and below. The central stem features a series of squares in Cherokee red – Wright's signature colour.

Various products

by Stilnovo, exclusive to The Conran Shop

The recent revival of Italy's legendary modernist design house Stilnovo has led to the return of iconic 20th-century lighting designs, many in limited-edition bespoke production run exclusively available at The Conran Shop. These include Joe Colombo's articulated Topo Floor Lamps – now recreated from the designer's original 1970 sketches; an exclusive issue of Antonio Macchi Cassia's Gravita Floor Lamp (previously only ever a prototype); and a pair of 1970s designs from De Pas, D'Urbino, Lomazzi – the Fante Desk Lamp and the helmet-like Lampiatta series of table, desk and wall lamps.



Left to right: MSCL1 Cubelight by Tecnolumen, Gravita Floor Lamp by Antonio Macchi Cassia for Stilnovo.

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Dark is the Night will also introduce the world's first exposed-filament bulbs...

Dim-to-warm LED bulbs

by Conran x Well-Lit

Following the launch of the Conran x Well-Lit LED bulb series in 2018, the collection now expands to include the only exposed-filament bulbs with dim-to-warm features on the market. Two years in the making, the bulbs are made by hand from ethically sourced materials to higher standards of quality control than machine-made bulbs. Alongside, the Conran lighting team are introducing a new range of pendants and table lamps in a brushed-brass or anodised black finish, as well as the Aespen bulb, a moon-like 20cm frosted orb that casts a warm and gentle light.

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Notes to editors

For all product enquiries please contact Gabriella Soderling from The Conran Shop's press team on gsoderling@conran.com.

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Dark is the Night

The Conran Shop, 81 Fulham Road, Chelsea

6.30pm – 9pm on Thursday 24 October.

About The Conran Shop

Founded by Sir Terence Conran in 1973, The Conran Shop has established itself as one of the leading lifestyle retailers in the world, offering an eclectic, hand-selected collection of gifts, furniture, lighting and personal accessories from some of the world's most respected designers and emerging talents. With its unique heritage, dedication to providing an unbeatable shopping experience and its carefully curated products, including vintage and modern designs, expert interior advice and personal services, The Conran Shop is the go-to destination for any type of gift or interiors inspiration. The Conran Shop currently has 11 stores across the world; three in London, two in Paris and six in Japan, with a store in Seoul, Korea, due to open in November 2019.

Website conranshop.com

Instagram [@theconranshopofficial](https://www.instagram.com/theconranshopofficial)