



Four-dimensional public art project Space Explorer launches Kickstarter campaign to fund its first show.

Space Explorer is a pioneering art platform designed to inspire exploration within the city. Via mobile app, it guides users through the city streets to discover artworks while immersing them in a bespoke soundscape.

The first show, 'Another Space & Time', is a search for the meaning of life in the American desert, transposed onto the streets of East London.

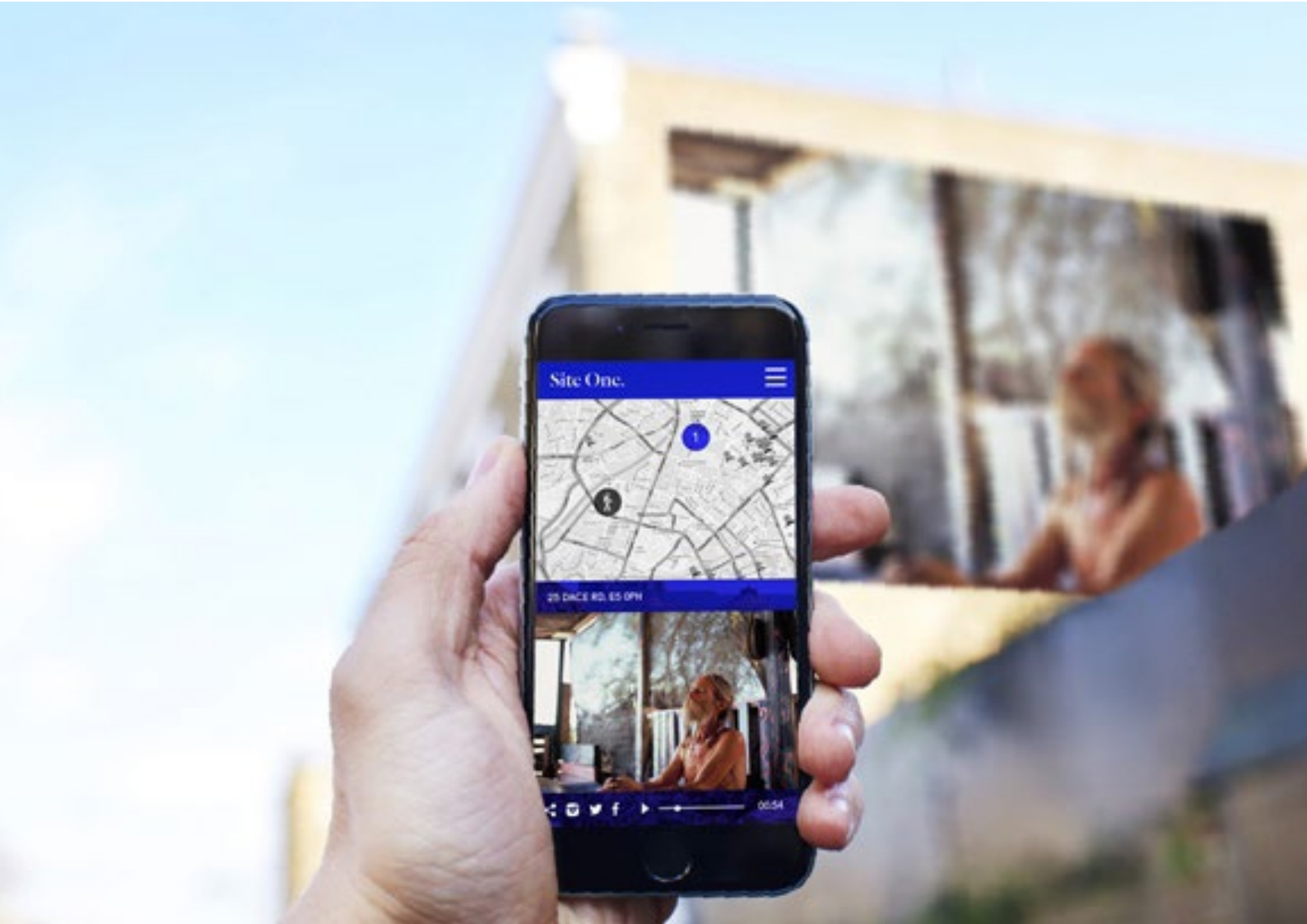
**Space Explorer
Kickstarter Project**

**Kickstarter Finishes:
7th September 2015**

**Show Launches:
1st October 2015**

**Location:
Hackney - London**

**Artist:
Robin Mellor**



The Concept.

Space Explorer makes its first landing in Hackney on September 24th. 'Another Space & Time' turns 20 of the neighbourhood's untapped spaces into an outdoor gallery that transports viewers to the American desert.

The Space Explorer app takes the pleasures of discovering art outside the stuffy confines of the traditional gallery space, guiding viewers on a self-propelled tour of artwork 'in the wild' and introducing additional layers of meaning through a rich soundscape accompanying the imagery.

The driving force behind Space Explorer's philosophy is the idea that we've lost our

sense of adventure in the city, and that by creating genuine moments of wonder, intrigue and discovery in the everyday we can regain our explorative spirit and open ourselves up to changing perspective and challenging perception.

By engaging with the public in a number of ways, Space Explorer plans to ignite a sense of adventure and a yearning to discover more. The outdoor exhibition and accompanying app will be launched alongside a magazine and a series of talks, all of which are free to the public. Space Explorer plans to engage not only with traditional art lovers but also with those who wouldn't ordinarily be attracted to a gallery, by engaging and inspiring people in their own space and time.





Another Space & Time.

Created by documentary photographer and co-founder of Space Explorer Robin Mellor, the first exhibition takes viewers on a thought-provoking search for answers to the meaning of life, expressed through the stories of the people that inhabit the Great American Desert.

“I’m fascinated by people’s stories, especially those who have a great obsession in life or who like to live outside the norm.

We set up Space Explorer as a creative outlet for work we’re really passionate about, which can help inspire others and spread outsider knowledge into the public consciousness.”

- Robin Mellor



space-explorer.co.uk

Why the meaning of life?

“Right now the world is going through huge changes: climatically, socially, financially, and spiritually. I think it would benefit us all to consider this question more regularly. We’re bombarded with all sorts of modern superficial distractions and pressures that make us lose sight of what might be important to us.

By asking this question in the desert, you take away these modern distractions. I found people there to be much clearer in their views of the world—unaffected by our modern societal white noise, having had the mental space and time to fully form their views.”

Excerpt from an Interview for TMN about
Another Space & Time



The Exhibition.

The first show is launching in Hackney on September 24th. It comprises of 20 billboard-sized images hidden around the streets of the borough and an accompanying soundscape, accessed using the Space Explorer app.

The App.

The Space Explorer smartphone app uses GPS technology to lead you around the city. Once in the GPS zone of the artwork, the app will immerse viewers in the bespoke soundscape.

The Mag.

The free Space Explorer magazine brings viewers perspective-changing stories from pioneering global explorers, as well as showcasing up-and-coming photographic talent from the international VSCO community.

Talks & Workshops.

Space Explorer plans to host several days of talks and workshops throughout the exhibition period to educate and inspire the local community. Drawing from a broad range of backgrounds and interests, the common thread of 'inspiration through exploration' will weave its way through the programme.





Info.

Email: info@space-explorer.co.uk

Kickstarter: www.kickstarter.com/projects/spaceexplorer/space-explorer

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