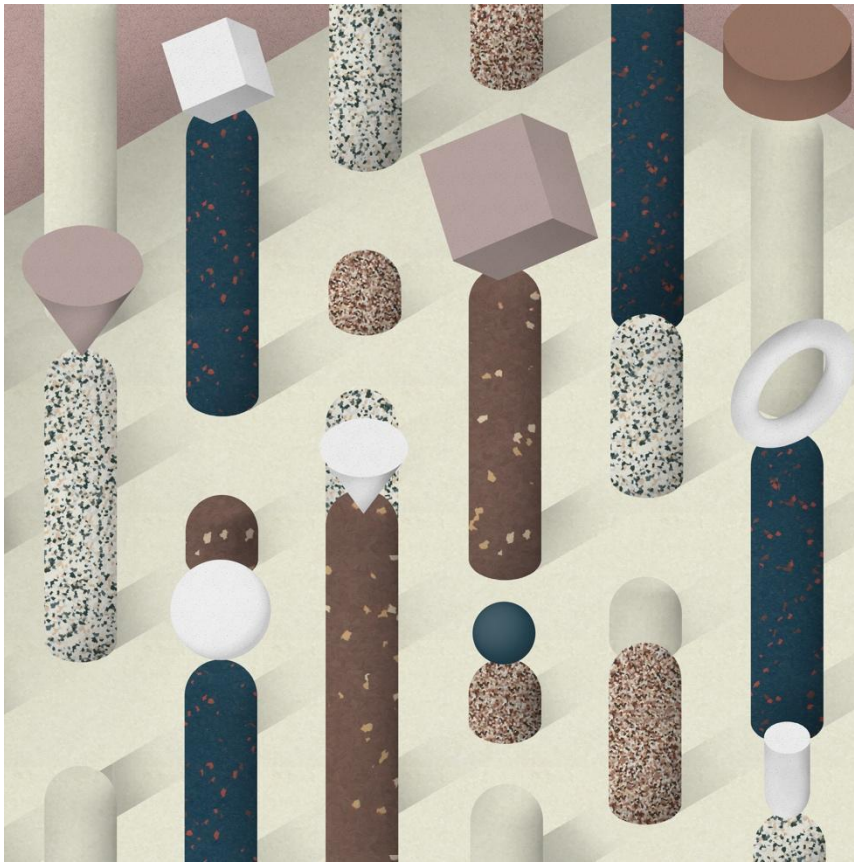


# NOTE

**PRESS RELEASE**  
28 MARCH 2019

## Note Design Studio x Milan Design Week

9 – 14 April 2019



Formations Illustration, Note Design Studio x Tarkett, to be unveiled in Circolo Filologico Milanese.

- Renowned Stockholm studio unveils new totem-inspired installation **Formations** with **Tarkett**
- Note debuts three product collaborations with **Sancal**, **Moooi** and **Ondarreta**
- **Pholc** and **Magis** both present Note-designed stands and showrooms
- Lighting brand **Vibia** launches its new colour system designed by Note

Of all the design studios making tracks for Milan this year, few have quite as much up their sleeves as Note. Fresh from exhibiting at Stockholm Design Week – where Note was involved

in no fewer than seven installations and exhibits – the multidisciplinary Swedish studio is landing in Salone next month with a fresh crop of projects.

At Salone and beyond, the Swedish polymaths will be unveiling three new furniture collaborations, formally launching a rug collection for Moooi and a colour scale for Vibia, presenting stand designs for two leading European design brands, and revealing its third, eagerly awaited installation in collaboration with French flooring giant Tarkett.

It's a hugely diverse selection of projects, but each embodies Note's considered design approach, timeless contemporary aesthetic, and focus on function.

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### **Formations – Note Design Studio x Tarkett**

'We searched for the contrast between the simple and the complicated, the exclusive and the affordable, the natural and constructed – aiming to trigger emotions and create that gut punch of an experience.'

#### **– Cristiano Pigazzini, Design Manager, Note Design Studio**

Following the Stockholm Design Fair installations, The Lookout in 2018 and Snowtopped in 2019, Note and Tarkett continue their collaboration with Formations – a cluster of totemic columns, oversized shapes and flowing forms designed to explore the creative possibilities of Tarkett's floor and wall coverings.



iQ Surface by Note Design Studio and Tarkett.

Filling the historic halls of the city's Circolo Filologico Milanese, Formations introduces the new sustainable vinyl collection iQ Surface – the first collection created for Tarkett by Note Design Studio. Made from 25.5% recycled material, iQ Surface is designed not just as a flooring material, but as an architectural surface for walls and furniture too. In Formations, Note use the creative versatility of the new collection to explore notions of scale and colour blocking. By presenting material normally found underfoot in a startling new context, Note aims to provoke a powerful emotional impact on the public – and inspire architects, designers and other material specifiers to push the boundaries of material convention.

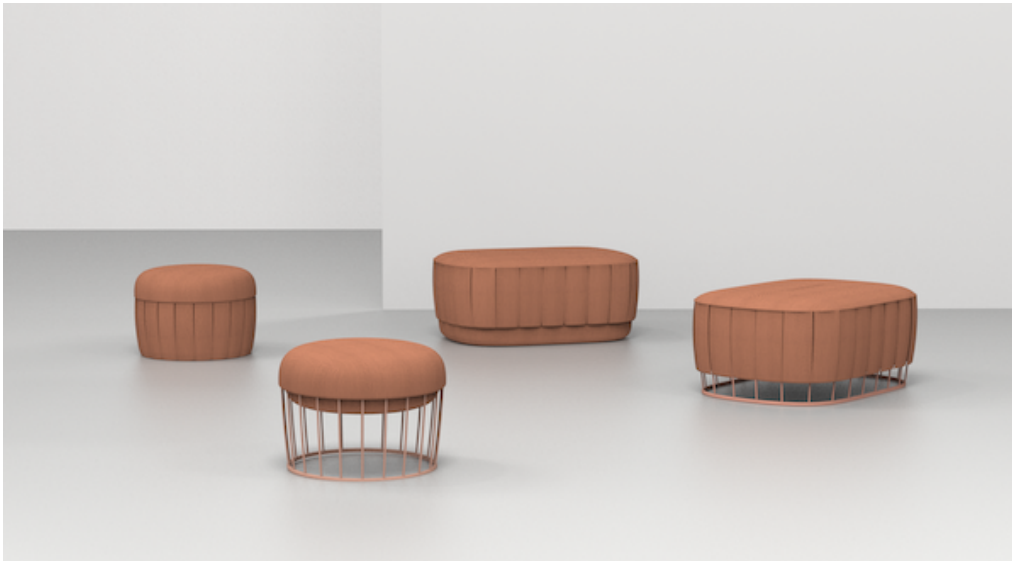
**Circolo Filologico Milanese, via Clerici 10**  
**Press Preview: Monday 8 April, 10am–6pm**

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### **Tonella – Note Design Studio x Sancal**

In 2015, Spanish furniture design brand Sancal invited Note to revisit the classic, French-style chairs of the company's 1970s origins. Taking the Marie Antoinette-style vanity chair as a starting point, Note created the compact and versatile Tonella chair. Now, four years on, Note has drawn on the same design language to create the Tonella Pouffe – a new seating family launching as part of 'Turati', Sancal's new collection inspired by the architecture of Milan.

#### **Hall 10, Stand B04, Salone del Mobile**



Tonella Pouffe by Note Design Studio for Sancal.

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### **Supra Chair – Note Design Studio x Ondarreta**

The Note team have joined forces with Basque Country furniture manufacturer Ondarreta to launch the Supra seating system – a family of chairs with multiple options for colours, armrests bases and/or legs. Teaming an elegant plastic shell with locally sourced, easily recyclable materials including wood and metal, each Supra chair is designed with back support in mind and is crafted by hand.



Ondarreta Supra Chair by Note Design Studio.

#### **Hall 06, Stand D49, Salone del Mobile**



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## Maze – Note Design Studio x Moooi

Launching officially at Milan Design Week following a preview in Stockholm, Maze is Note's series of carpet designs created for the renowned Dutch brand's new Nordic Collection. Taking inspiration from the relationship between place and architecture, the studio developed an Escher-like labyrinthine

pattern in three variants: Miami, which references the art deco design associated with South Beach; Tical, which takes inspiration from the ancient Mayan city in the jungles of Guatemala; and Puglia, which evokes the sandy-stoned villages of the sun-baked southern Italian region.



Maze Carpet Series by Note Design Studio for Moooi.

*'We started from an idea of a small 3D puzzle, where you can build in non-directional ways back and forth, and we transferred that idea to the flat carpet. For that reason, there is no up or down, no left or right, no sense of direction – just an intriguing labyrinth of opportunities.'*

– Note Design Studio

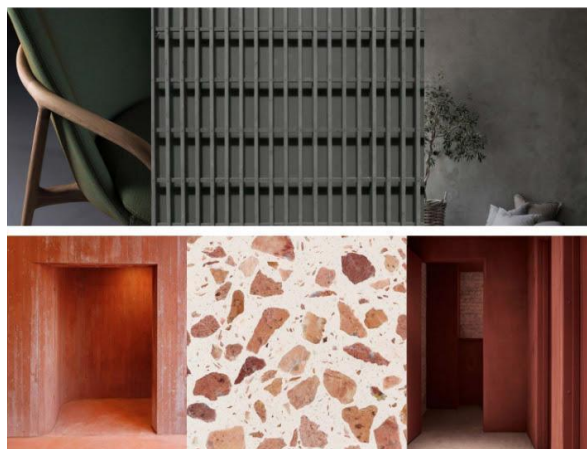
**Moooi presents A Life Extraordinary**  
**Mediateca Santa Teresa via Della Moscova 28, 20121**

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## Layers Colour Scale – Note x Vibia

Lighting brand Vibia is using Milan as a platform to debut its new Layers colour scale, designed for the brand by Note. Inspired by raw material tones, natural hues and mineral neutrals, the new palette takes

Vibia from its historic monochrome colour ways to a more varied world of warm shades and architectural accents.



Colour Scale designed by Note Design Studio for Vibia's lighting.

**Hall 11, Stands C29 & D16, Salone del Mobile**

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## Stand Designs – Magis + Pholc

Note's stand design for Italian furniture brand Magis earned the studio the Milano Salone del Mobile award in 2018, so it's no surprise that the two are collaborating once again for the 2019 festival. Note will be styling the Magis Milan showroom, as well as designing the brand's stand.



Magis stand concept image by Note Design Studio.

Meanwhile, Swedish lamp designers Pholc also unveil a stand designed by Note. More details of both design concepts will be coming soon...

**Magis - Hall 11, Stands C29 & D16, Salone del Mobile**

**Pholc - Hall 11, Stand E27, Salone del Mobile**

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For more information about any of these projects and Note Design Studio, please contact Emma Collins at [emma@zetteler.co.uk](mailto:emma@zetteler.co.uk) or on **+44 (0)20 3735 5855**.

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## Notes to Editors

About Note Design Studio

Founded in 2008 by Johannes Carlström and Cristiano Pigazzini, Note is a Stockholm-based design studio working across the fields of architecture, interiors, products, graphic design and design strategy. Now comprising a team of 14 designers, Note has grown to become one of the most internationally admired names in Scandinavian design, working with a wide range of international design brands and winning a steady stream of design awards.

[notedesignstudio.se](http://notedesignstudio.se)

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# ZETTELER

CREATIVE PUBLICITY