

NEW. DESIGNERS

JUNE 27-30
& JULY 4-7

BUSINESS DESIGN CENTRE, ISLINGTON

MEET THE DESIGNERS OF TOMORROW

This summer, **New Designers** gathers more than **3,000** of the brightest and most radical new creative minds under one roof to launch the next generation of thinkers, makers and disruptors onto the UK design scene. Opening on **Wednesday 27 June**, the exhibition is a two-week celebration of visionary design that sees students of **200+ creative courses** unveiling never-before-seen work to thousands of industry professionals and design lovers.



CROSS YOUR EYE'S & DOT YOUR T'S BY LUCY GRAINGE AND DECANTER & TUMBLERS BY ANGIE PACKER. PHOTO BY YESHEN VENEMA.

It's in this creative hotbed that the national design scene is fuelled, challenged and refreshed by ambitious emerging talents and where career-making connections and commissions are made. For its participating graduates, **New Designers** acts as a **vital bridge between design education and professional design success.**

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In response to the fresh ideas and innovation driving this year's show, New Designers has launched a bold new visual identity, now showcased on the [New Designers website](#). This updated branding is inspired by and reflective of the breadth and substance of the exhibitors' creative thinking and original design talent.



NEW DESIGNERS BRANDING BY VILLAGE GREEN.

EXHIBITOR HIGHLIGHTS

Over both weeks, New Designers 2018 presents an array of work by recent graduates from leading universities and design schools the length and breadth of the UK – ranging from Cambridge to Carmarthen, Glyndwr to Glasgow, and Dundee to De Montfort – making the event the first opportunity to discover the next generation of talent across the design spectrum, as well the latest innovations in design education. Exhibitors come from every conceivable discipline, at both Bachelor's and Master's degree level, ensuring that New Designers serves as an immersive snapshot of the nation's emergent creative talent.

Highlights include:

Week One:

- **Textile & Surface Design (BA) – Bucks New University** A multi award-winning course, widely recognised in industry for producing innovative and highly skilled designers with a creative approach to design and making.
- **Jewellery & Silversmithing (MA and MFA) – Edinburgh College of Art** An internationally renowned course, known for producing graduates who create exciting, boundary-pushing work that balances traditional technique with technical innovation.

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- **Surface Pattern Design (BA and Mdes) – Swansea Metropolitan University** A hugely diverse course designed with future employment opportunities in mind.

- **Textile Design (BA) – Arts University Bournemouth** A highly respected programme exploring creative innovations in pattern, material application, technique and textural effect.

- **Fashion & Textiles (BA) – Colchester School of Art & Design** A comprehensive course allowing students to explore one or both disciplines as they choose, encompassing pattern making, construction and textile processes, traditional print methods and digital techniques.

The full list of courses exhibiting in Week One can be found [here](#).



SYCAMORE KNIFE BY LESZEK SIKON, PHILOSOPHY CLOCK BY ATYPICAL AND BEAN & PEARL BROOCH BY COCO.G. PHOTO BY YESHEN VENEMA.

Week Two:

- **Product Design (BA) – Ravensbourne** A forward-thinking programme with collaborative approach and the possibilities of new technologies at its heart.

- **3D Design (BA) – Northumbria University** A course designed for creative individuals keen to develop an imaginative, explorative and hands-on approach to designing and making three-dimensional products that address real human needs and desires.

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- **Illustration (BA) – Plymouth College of Art** Focused on teaching students how to develop their own style, Plymouth's programme explores different contexts of image-making, ranging from traditional publishing and commercial applications to independent books, zines and other illustrative products.

- **Design for Film and Television (BA) – Nottingham Trent University** Focused on training students for production design careers in film and television, this course is closely involved with leading studios and practitioners, and benchmarked to contemporary industry standards of excellence.

- **Sustainable Product Design (BA) – Falmouth University** At New Designers, 21 graduates of this pioneering design programme present 'It's Not Easy Being Green' – an exhibition exploring the relationship of design to society, economics, ethics and the environment.

The full list of courses exhibiting in Week Two can be found [here](#).

ONE YEAR IN

In addition to the graduate exhibitors, other key features of the show include the newly named **One Year In**, a curated section showcasing work by **100 design entrepreneurs** who have recently launched their businesses. Here, design-hungry visitors can browse and buy original pieces directly from their makers. Each One Year In exhibitor has been selected by curator **Rheanna Lingham** for the originality of their thinking, the quality of their work and the viability of their business. The 2018 cohort is One Year In's biggest to date, with a record number of applications received during the open call – a striking demonstration of New Designers' importance as a professional launchpad in our increasingly uncertain economic climate

EVENT PROGRAMME

New Designers takes place in two, four-day exhibitions, each devoted to a different set of design disciplines:

WEEK 1 (27–30 June) – Textiles | Fashion | Costume Design | Jewellery | Glass | Ceramics |
Contemporary Design Crafts

WEEK 2 (4–7 July) – Product | Furniture | Industrial | Automotive | Interior Design | Graphic Design |
Animation | Illustration | Gaming | Motion Arts

Drawing on the wealth of expertise surrounding the event, a rich programme of talks, events and workshops runs alongside the exhibition, complementing the work on display and covering a wide range of design disciplines. Guest speakers include leading figures from across the spectrum of the **design industry, as well as renowned brands, the education sector and the media.**

A TRACK RECORD OF REVOLUTIONARY DESIGN

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New Designers has a 33-year history on the cutting edge, uncovering and launching countless stars of UK design. Recent editions have featured the likes of **Vicky Cowin** (an *Elle Decoration* award winner), **Katie Gillies** (who went on to win commissions from Larson & Jennings and Dezeen Watch Shop), **Jackie Lennie** (snapped up by Warner Brothers), **Sophie Robinson** (known nationwide for her role as a judge on *The Great Interior Design Challenge*) and **Charles Dedman** (now honoured with a Design Guild mark). Look back 25 years and you'll find ambitious graduate **Thomas Heatherwick**, spotted by Wilfrid Cass during the 1993 show, on the cusp of becoming one of the most celebrated designers of his generation.



VEER POURING VESSEL & TWO CUPS BY ALEX O'CONNOR SILVER AND BGO38 BY BRONWEN GRIEVES. PHOTO BY YESHEN VENEMA.

'New Designers is a celebration of creation and connectivity. The event is a vital platform for the design of tomorrow – ensuring the industry is constantly revitalised with fresh ideas and creative energy. Design education and society's needs are continuously changing, and every year New Designers anticipates and responds to this shifting landscape.'

Chris Hall, Event Director at New Designers

Press Registration

To register for free press entry, please visit newdesigners.com/press-registration

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For more information about New Designers 2018, please contact Jess Knowles at j.knowles@zetteler.co.uk on +44 (0)7910 705147.

Tickets are available online from £7.50 at newdesigners.com.

NOTES FOR EDITORS

ABOUT NEW DESIGNERS 2018

Bursting with ambition and radical ideas, New Designers 2018 unveils the imaginations set to shape the design world of tomorrow. Over two weeks, and spanning every discipline in modern making, the event presents the work of more than 3,000 hand-picked design talents currently in education.

Discover disruptive new thinking, meet the pacesetters, and get a first look at our creative future.

newdesigners.com

LOCATION

Business Design Centre, Islington, London, N1 0QH

OPENING TIMES + TICKET INFORMATION

WEEK ONE

Wednesday 27 June	3 – 9pm
Thursday 28 June	10am – 9pm
Friday 29 June	10am – 5pm
Saturday 30 June	10am – 5pm

TICKETS IN ADVANCE*

Day ticket	£12.50
Thursday Late	£7.50
Preview	£20.00
Multi access	£30.00
Schools	£10.00

WEEK TWO

Wednesday 4 July	3 – 9pm
Thursday 5 July	10am – 9pm
Friday 6 July	10am – 5pm
Saturday 7 July	10am – 5pm

ON THE DOOR

Day ticket	£17.50
Thursday Late	£12.00
Preview	£26.00
Multi access	£30.00
Concessions	£12.50

Tickets available from newdesigners.com or +44 (0)844 338 0399.

*Booking fee: £1.50 per ticket. Schools booking fee: £5 per 10 tickets.

To register for free press entry, please visit newdesigners.com/press-registration or contact j.knowles@zetteler.co.uk