

LONDON CRAFT WEEK

Made by Masters

Masterclasses, talks and workshops from the sponsors and supporters of London Craft Week

9–13 May 2018

Next week, London's artists and artisans open the doors of their workshops, studios and galleries; many of the most illustrious brands allow exclusive public access behind the scenes; and international makers converge on the capital for **London Craft Week**, the city's widest-ranging event dedicated to global craft.

This, the fourth of the landmark festival, is the work not only of the London Craft Week team, but also of a group of actively involved sponsors – each one an enthusiastic champion of craft practice across the spectrum of design and making.

Among the **227 craft events** taking place at the five-day festival, London Craft Week's **Headline and Associate Sponsors** present engaging hands-on masterclasses, events, exhibitions and talks, incorporating disciplines ranging from leather craft and jewellery making to furniture and lighting design, with a number of events taking place in locations not normally accessible to the public.



Aneta Regel, for the Loewe Craft Prize.

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DUNHILL

Founded in London in 1893, Headline Sponsor Alfred Dunhill London has been design-driven with style and purpose for 125 years. Today, Dunhill London represents the best of British leather goods and menswear, offering unique and engineered luxuries for men.

At Dunhill's Mayfair flagship store, Bourdon House, the brand is collaborating with Hole & Corner to curate **The Home of Craftsmanship** – a series of workshops, demonstrations, film screenings and discussions exploring craftsmanship and the home. Running from 10–12 May, the event will see Dunhill's leather craftsmen and master tailors joined by expert craftspeople including glass artist **Michael Ruh**, metalworker **Alex Pole**, weaver **Maria Sigma**, ceramicist **Florian Gadsby** and wood artist **Mark Reddy**, all offering first-hand insights into their craft practice.

Highlights include:

- **Spoon carving with Mark Reddy**

The acclaimed art director and passionate woodcarver presents two free three-hour workshops teaching visitors how to turn foraged wood into spoons using tools such as hand axe, the maul, the froe and the crook knife.

10am – 1pm, Thursday 10 May / 12pm–3pm, Friday 11 May

- **Bookmark making**

In a free 20 minute workshop, one of Walthamstow's master craftsmen shows visitors how to transform offcuts from the Dunhill leather factory into beautiful handmade bookmarks.

2pm / 2:30pm / 3pm / 3:30pm, Thursday 10 May

4pm / 4:30pm / 5pm / 5:30pm, Friday 11 May

- **Private talks**

Dunhill and Hole & Corner present two in-depth panel discussions: bringing leading architecture and interior design experts to explore the concept of 'The Modern Home'; and examining how sensory stimuli can be used to influence emotional states in 'Space and Senses'.

The Modern Home – 7–9pm, Thursday 10 May

Space and Senses – 9am–11am, Friday 11 May

Bourdon House, 2 Davies Street, London W1K

dunhill.com

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(Left) Maria Sigma, dunhill. (Right) James Purdey & Sons, Work in progress.

JAMES PURDEY & SONS

Since 1814, Headline Sponsor James Purdey & Sons has been perfecting the art of the 'Best' London gun, making the finest-quality shotguns, rifles and shooting equipment. Every 'Best' gun and rifle Purdey makes is entirely bespoke from beginning to end. These working pieces of art take up to two years to build, with the engraving alone accounting for approximately 150 hours of handcrafting. Craftsmen are apprenticed for five years in making a specific aspect of the gun before becoming a certified gunmaker. The attention to detail and craftsmanship of this iconic British company also reflects in their range of clothing and accessories that complement the lifestyle of any passionate shooter. For London Craft Week, visitors are invited to Audley House, Purdey's Mayfair headquarters since 1882, where they can witness free live demonstrations from specialist regional makers, including:

- **Gun making at Purdey**

Three of Purdey's master gun makers – an engraver, stocker and gun finisher – demonstrate the key stages and intricate detailing that go into making a Purdey 'Best' shotgun.
11.30am–6.30pm, Wednesday 9 and Saturday 11 May

- **Shoemaking and hand stamping**

Bespoke shoemaker Carréducker reveals how to handcraft bespoke shoes in tweed, leather and canvas; while Bill Manley of London Leather Goods shares the secrets of hand-stamping on leather.
11am, 3pm, 6pm, Thursday 10 May

- **Knife making at Purdey**

Chris Matthews, maker of Purdey's range of high-quality knives for hunting and fishing, reveals the skill and technique that go into creating exceptional blades.
11.30am–6pm, Sunday 12 May

Audley House, 57–58 South Audley Street, London W1K
purdey.com

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NORTHACRE

With 25 years of experience, Associate Sponsor Northacre is London's leading developer of residences in the most sought-after locations in the capital. With architecture at its heart, Northacre distinguishes itself through an intrinsic appreciation for craftsmanship, heritage and innovation. Northacre is responsible for some of London's most notable developments including the Lancasters, the Phillimores, Kings Chelsea, and the Bromptons.

• **New Attitudes to Luxury: The Global Search for Authenticity**

Northacre hosts a panel discussion at the Corinthia Hotel in which CEO Niccolò Barattieri di San Pietro and Guy Salter, Chairman of London Craft Week, lead a panel of decision makers and influencers to discuss the changing face of luxury and the evolving attitudes and aspirations of today's global luxury customer.

2:30pm, Friday 11 May

Corinthia Hotel London, Whitehall Place, London SW1A

• **Fabergé and Northacre Champagne Reception**

Northacre and Fabergé present an invitation-only reception at the legendary jeweller's Mayfair boutique. Hosted by Sarah Fabergé, great-granddaughter of Peter Carl Fabergé, and Northacre CEO Niccolò Barattieri di San Pietro, the event will introduce guests to the storied history of the brand, as well as its spectacular contemporary collections of fine jewellery, timepieces and objets d'art. Invitations to the event can be extended to members of the press upon request.

6.30–8.30pm, Thursday 10 May

Fabergé Boutique, 14 Grafton Street, London W1S

northacre.com



Buckingham Palace, Northacre.

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GROSVENOR BRITAIN & IRELAND

Grosvenor Britain & Ireland's mission is to create and recreate inspiring places and neighbourhoods. It owns, develops and manages a diverse property portfolio in cities across Britain and Ireland, but its oldest and best-known asset is its London estate, 300 acres in Mayfair and Belgravia that act as home to a number of world-leading designers, artisans and craftsmen. **The Pimlico Road Series** for London Craft Week sees 13 retailers presenting demonstrations, workshops, installations and special events centred on the theme of texture. Spanning everything from rattan weaving and metalwork to glass making and gilding, these include:

- **Wood Carving with an Italian Master at Dotti**
- **A working exhibition of the art of basket-making at Sibyl Colefax & John Fowler**
- **The Midas Touch: Gilding at Rose Uniacke**
- **Weaving Rattan Lighting at Soane Britain**
- **Texturing Metal By Hand: Traditional Techniques at Cox London**
- **Robert Kime in conversation with Jeremy Langmead: 'Why Antique Furniture is the Future'**
- **Inspired by the Ancients: The Making of the Mosaic Collection at Luke Irwin**
- **HOWE at 36 Bourne Street hosts Lora Avedian**
- **HOWE and Plain English collaborate on a Georgian-Inspired Kitchen**
- **Matilda Goad at Jamb**
- **The Alchemy of Glass at FBC London**
- **Experiential Retail: How Luxury Brands bring Sensory Appeal to their Clients, at LINLEY**
- **Botanical Craft Exhibition & Workshop at Daylesford**

Full details, dates and times for the Pimlico Road Series are available [here](#).

mayfairandbelgravia.com



Annemarie O'Sullivan outside her studio. Photo by Jo Crowther.

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ST JAMES'S LONDON

Home to some of the finest hotels, galleries, restaurants, bars and cafés in the capital – and one of its most distinguished shopping districts defined by heritage brands such as New & Lingwood and Edward Green as well as contemporary fashion including John Smedley – St James's is one of London's most original and compelling districts. For over 300 years, St James's has had a long-established reputation as the home of fine food, culinary expertise and innovation from the likes of Fortnum & Mason and Berry Bros. & Rudd. The most recent development is St James's Market – a landmark initiative occupying the area between Regent Street St James's and Haymarket, providing luxury office space alongside lifestyle retail and seven new restaurants, centring on a reinvigorated public square. St James's is hosting the **St James's Series**, a programme of nine events featuring some of the area's iconic residents and encompassing workshops, experiences and talks exploring contemporary fashion, art, food and culture. The series includes:

- ***The Goldsmiths' Company at Fortnum & Mason***
- ***Slipper Embroidery by Hand & Lock at Edward Green***
- ***Exploring Elements of Silk at New & Lingwood***
- ***Burleigh Tissue Transfer Demonstration at Fortnum & Mason***
- ***Revealing the Secrets of Essential Knitwear at John Smedley***
- ***Vitreous Enamel Demonstration at Deakin and Francis***
- ***Capturing No.3 St James's Street: Little Halstock at Berry Bros. & Rudd***
- ***John Smedley Unveils Artistry with Robert Montgomery and Greta Bellamacina***
- ***1920s-Inspired Fragrance Workshop at Floris***
- ***Shirt-cutting Masterclass at Budd Shirtmakers***

Full details, dates and times for the St James's Series are available [here](#).
stjameslondon.co.uk



Jo Hayes Ward, Goldsmiths Company.

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THE CONRAN SHOP

The Conran Shop is the home of considered, curated design. Offering a unique and personal blend of design classics and future icons, its innovative collections have inspired and excited visitors for generations. Founded by Sir Terence Conran in 1974, The Conran Shop is forever changing and evolving, always with good design at its core. Since its inception, The Conran Shop has been a champion of skilled and innovative craftsmanship, with its ethos rooted in good design that follows the 'Plain, Simple, Useful' values of its founder.

Each of Conran's three stores – in Fulham, Marylebone and Selfridges – is hosting **The Global Market**, a five-day exhibition of handcrafted products from around the world that highlights the artisanal skills and unique materials that go into the making of each. Each venue also presents a unique event during London Craft Week:

• **Crafting by Design in Fulham**

A day of live demonstrations, including ceramic painting with Morocco-based LRNCE, hand-weaving by Scandinavian manufacturer Carl Hansen & Søn, slipcasting with British designer Billy Lloyd, tile pattern making with Andalusia-based Bert & May, print demonstrations with Make-Ready, and plaster casting with Feldspar.

11am–5pm, Saturday 12 May



Cobalt Blue Espresso cup by Feldspar.

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• **Caroline Kent in Selfridges**

The Scribble and Daub founder hand-paints her acclaimed letterpress card designs live in store, as well as offering personalisation for any cards purchased.

2pm–8pm, Thursday 10 May

• **Santa & Cole Tekiό Launch Party in Marylebone**

The Conran Shop Marylebone marks the worldwide launch of the innovative Tekiό paper light designed by Anthony Dickens for Santa & Cole, with a special cocktail event.

6.30pm–9pm, Thursday 10 May

The Conran Shop, Michelin House, 81 Fulham Road, London SW3

The Conran Shop at Selfridges, Lower Ground Floor, 400 Oxford Street, London W1A

The Conran Shop, 55 Marylebone High Street, London W1U

conranshop.com

THE LOEWE FOUNDATION

Founded as a collective of skilled leather craftsmen in 1846, LOEWE has been guided across three centuries by its timeless commitment to tradition, innovation, and artisanal excellence. In 1988, Enrique Loewe Lynch, a fourth-generation member of LOEWE's founding family, established the LOEWE Foundation to promote creativity, organise educational programmes and protect cultural heritage in the fields of poetry, dance, photography, design and craft.



Julian Watts, Loewe Craft Prize.

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In 2016, the LOEWE Foundation created the first international contemporary craft prize to celebrate the merits of artisanal excellence and its ongoing contribution to cultural heritage. This year the €50,000 **LOEWE Craft Prize** received more than 2,000 submissions, representing 86 countries across five continents. Jennifer Lee has been announced as this year's winner of the Loewe Craft Prize 2018, and all 30 finalists will be celebrated at The Design Museum exhibition exploring how the imagination, diversity and techniques of contemporary artisans contribute to the ongoing construction of cultural heritage.

Friday 4 May -- Sunday 17 June

The Design Museum, 224–238 Kensington High Street, London W8 6AG

craftprize.loewe.com

THE GREAT BRITAIN CAMPAIGN

As a demonstration of the depth and strength of British creativity, and a celebration of Britain's long-standing history of international collaboration with talented craftsmen from around the world, London Craft Week is privileged to be a part of the **GREAT Britain Campaign** – a global showcase of the very best of what the nation has to offer, in order to encourage the world to visit, study, and do business with the UK.

great.gov.uk

For more information about the aims, makers and events of London Craft Week, please contact Jodi Moss at jodi@zetteler.co.uk or on 07910 705147.

Notes to editors

About London Craft Week

Dates: 9–13 May 2018

Since its first edition in 2015, London Craft Week has showcased the very best in craftsmanship from the UK and internationally. For five days each May, more than 200 craft-focused events can be found all over the city – in iconic buildings including the Shard and the House of Lords, world-class institutions such as the V&A, as well as artists' studios, luxury retailers and hidden spaces rarely open to the public. A not-for-profit organisation, London Craft Week emphasises the excitement of discovery, enabling visitors to meet artists, designers, makers and engineers; gain behind-the-scenes access to famous luxury brands and explore heritage techniques and cutting-edge innovation.

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About Guy Salter OBE MVO, Chairman of London Craft Week:

Guy is a long-standing specialist retailer, investor and social entrepreneur. His pro bono work includes founding London Craft Week, the GREAT Britain campaign and 18 years with Walpole, which included establishing the Crafted programme in 2007. London Craft Week brings together three of his passions: exceptional craftsmanship in all its diversity, from museum-quality contemporary ceramics (of which he is a keen collector) to dry stone walling; innovating in the consumer retail space; and promoting London's culture and creativity.

londoncraftweek.com

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