

PRESS RELEASE, 16 March 2017

## Tate Edit x Momosan Shop's Momoko Mizutani

Tate Modern's art and design store welcomes its second guest editor



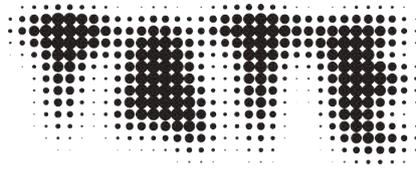
Tate Edit by Tate Photography.

Since its launch in November 2016, **Tate Edit** has brought a unique selection of artist-designed objects, exclusive limited-edition artworks and unusual homewares to **Tate Modern** visitors.

In contrast to the gloriously eclectic wonderland of the Tate Modern shop, **Tate Edit** is an industrially simple, understated space offering a carefully curated range of products, including classic design works; furniture, tableware and cutlery as found around the gallery, and favourite pieces hand-picked by the Tate team.

Around 20% of the 200 or so items available are selected by a rolling programme of guest editors. **Jasper Morrison**, who designed the retail space in collaboration with architects **Herzog & de Meuron**, made the first edit, and on **Friday 28 April**, the mantle passes to **Momoko Mizutani**.

Japan-born curator and retailer Mizutani opened **Momosan Shop** on Wilton Way, Hackney in 2014, aiming to create somewhere she could showcase and sell creative homewares and objects made by skilled independent craftspeople – somewhere akin to the pottery shops of her native Japan.



PRESS RELEASE, 16 March 2017

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*'I found it difficult to find really special gifts and there were not many shops selling authentic Japanese products at the time. There are so many pottery shops in Japan where you can find up-and-coming potters' work for a reasonable price, but when I tried to find that sort of thing in London, it was quite difficult. I wanted to build a place where you can find unique and special pieces created by skilled craftsmen and women.'*

– Momoko Mizutani, founder of Momosan Shop



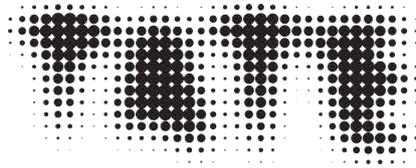
Miniature pots by Yuta Segawa. Photography by Joanna Henderson.

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In the three years since it opened, **Momosan Shop** has become one of East London's most cherished local secrets, stocking an ever-evolving range of functional crafted objects from Japan, the UK and further afield, each selected with Mizutani's detail-orientated eye. The pieces include a variety of materials, from glassware and ceramics to brass and cast iron metalwork, as well as carved wood and bark.

When it came to choosing their second editor, the Tate Edit team (headed by Merchandise Director **Rosey Blackmore**), looked for someone who embodied the store's mission to be 'a shop that has art at its heart but also represents the Tate Modern aesthetic of industrial beauty, offering functional objects that embody Tate style'. Momosan Shop was the perfect match.

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PRESS RELEASE, 16 March 2017

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Glass jug with handle and glass tumblers and Textured glass tumblers by Jochen Holz.  
Photography by Joanna Henderson.

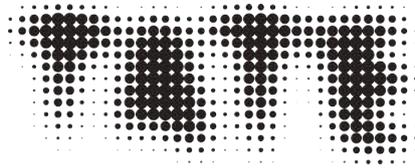
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With items ranging from £5 to £360, Mizutani's edit will be unveiled on 28 April, and includes:

- Miniature coloured ceramic vases by London-based Japanese potter **Yuta Segawa**
- Handmade jugs and tumblers by East London glass maker **Jochen Holz**
- Hand-lathed wooden cups made by **Takahashi Kogei** in Japan from Hokkaido's Castor Aralia trees
- Beautiful limited-edition lacquerware cups by **Åbäke**, each one made by hand over many months, according to pre-industrial Japanese craft traditions
- Moulded plastic Arnold Circus Stools by **Martino Gamper**
- Sturdy, foldable cardboard stools, originally designed by **Riki Watanabe**

These will be accompanied by a number of design objects that Momosan Shop has developed exclusively, in collaboration with individual craftspeople and small studios in London. These include ceramic soap dishes, heat-retaining cherry-stone cushions, and incense holders.

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*'I saw this as a great opportunity to showcase some of the makers and designers I have had the privilege to have met and collaborated with. First and foremost, I'm attracted to originality. Something that cannot be replicated without the skilled hand of a trained craftsman/woman. Something which reflects the personality of the maker, that speaks to me, that makes me smile.'*

– Momoko Mizutani, founder of Momosan Shop



Brass bottle openers and solid brass trivets by Masanori Oji for Futagami. Photography by Joanna Henderson.

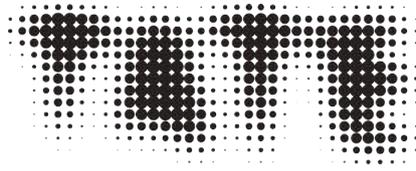
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The Momosan Shop edit will be available at Tate Edit and online from 28 April until September 2017, when the next guest editor reveals their selection.

[shop.tate.org.uk/tateedit](http://shop.tate.org.uk/tateedit)

For more information and product imagery, please contact me (Jodi Moss) at [jodi@zetteler.co.uk](mailto:jodi@zetteler.co.uk) or on 07910 705147.

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PRESS RELEASE, 16 March 2017

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## Notes for Editors

### About Tate Modern

Tate Modern opened to the public in May 2000. Located in the former Bankside Power Station, it is the world's most popular museum of modern and contemporary art, attracting around five million visitors each year. It is one of four Tate galleries around the country, and part of a wider network of partner institutions – the Plus Tate network – which champions the visual arts in the UK. Tate manages a growing national collection of over 70,000 works of art, acquired and cared for on behalf of the public and shown in venues throughout the UK and across the world.

[tate.org.uk](http://tate.org.uk)

### About Tate Edit

Located on Level 1 of Tate Modern in the newly refurbished Boiler House, Tate Edit offers a carefully selected range of art and objects for the home – including pieces that feature in the gallery's public spaces, restaurant and members' bar. Artworks created exclusively for Tate by a wide variety of artists including Wolfgang Tillmans, Phyllida Barlow, Hew Locke and Cornelia Parker are also available to buy – many as part of the Arts Council's interest-free loan scheme, Own Art. Guest editors chosen from across the creative spectrum are regularly invited to select part of the Tate Edit collection.

[shop.tate.org.uk/tateedit](http://shop.tate.org.uk/tateedit)

**Opening hours** 10am to 6pm daily, and to 10pm on Fridays and Saturdays.



Miya of Kamasada's Cast Iron Bottle Openers. Photography by Joanna Henderson.

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