

G . F  
SMITH  
1885 ONWARDS

## Quality Matters, Quantity Doesn't Meet 'The Paper Smith' from G . F Smith



For decades, Britain's pioneering supplier of specialist papers, G . F Smith, has been the go-to resource for creative industries looking for beautifully crafted paper for print projects and packaging. Until now, customers have been able to order only in large quantities, but thanks to [the new Paper Smith service](#), G . F Smith can now provide designers, printers, craftspeople and paper-lovers with its unique range of premium papers – all available to order one sheet at a time.

For the first time ever, all 50 colours in the celebrated **Colorplan** range are available as paper, card, folded card and matching envelopes, allowing them to be used for one-off or small-scale projects.

The Paper Smith can also supply papers from five of G . F Smith's other collections, including metallic **Treasury**, marbled **Malmarque**, parchment-effect **Parchmarque**, pearlised, fabric-texture **Tapestry** and bold, iridescent **Peregrina Majestic**. New stocks and substrates will regularly be introduced to the Paper Smith's online boutique.

Ordering is quick and simple, and the Paper Smith team ensures that every order reaches the customer in G . F Smith's beautifully designed bespoke packaging. With such a broad range available and no minimum orders, The Paper Smith brings the professional quality of G . F Smith products to a new consumer audience, and makes its finest papers accessible for customers working on projects of any scale.

**Essentially, it's the Pick 'n' Mix counter of the paper world...**

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[www.gfsmith.com/papersmith](http://www.gfsmith.com/papersmith)

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## **Notes for editors**

### **About G . F Smith**

After a career travelling the globe selling stationery to printers and publishers, George Frederick Smith founded G . F Smith in London with his son in 1885. Over the following century, George's paper merchants built a reputation for quality and service, and became renowned as passionate pioneers of the paper industry. By 1972, when Bill Mackay and John Alexander launched the revolutionary Colorplan range of coloured papers, G . F Smith had become Britain's foremost suppliers of specialist papers to the creative industries – a position it retains today.

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**For more information, packaging or product samples,  
contact Sabine Zetteler at [hello@sabinezetteler.com](mailto:hello@sabinezetteler.com) or +44 (0)7791 568890.**