

Designs on the Barbican

Uncommon Projects opens its first showroom in Clerkenwell

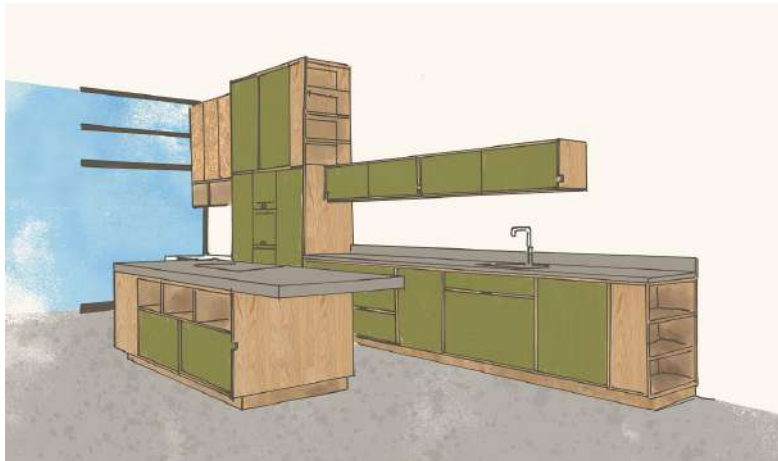
It's a match made in modernist heaven: the brutalist ambition of London's Barbican and the Golden Lane Estate, paired with the distinctive character and material honesty of Uncommon Projects' precision-engineered kitchens.

In May, the bespoke plywood furniture company that designs and makes in east London will open the doors to its first showroom – a shop space originally designed by revered Barbican architects Chamberlin, Powell and Bon.

The showroom on Goswell Road is the first Uncommon Projects space to be open to the public. Styled as a real-life home, it will enable clients and potential customers to discover the brand's inventive, architecture-led kitchen designs first-hand; explore the full scope of designs and process; meet the founders – architect Alan Drumm and product designer James Hoy – and the design team.

“Arriving on the Golden Lane Estate as we approach our 10th year is a momentous step for us. For one thing, the new site brings us closer to our architectural clients, but most importantly, it puts us in the heart of one of the most inspiring modernist design environments in the capital. It feels like we’re coming home.”

– Alan Drumm, co-founder of Uncommon Projects



A sketch of the bespoke plywood furniture designed for the new shop space to be presented as a real home by Uncommon Projects.



Uncommon Projects will move into this distinctive modernist space in the Golden Lane estate, designed by Chamberlin, Powell and Bon, in May 2020. © Modernist Estates

The opening coincides with the approach of Uncommon Projects' 10-year anniversary in 2021, marking almost a decade of designing and installing precision-engineered kitchens and furniture. Both fitted and freestanding, Alan and James' kitchens have consistently earned awards for their exceptional functionality and material-driven aesthetic – most recently 'Kitchen Design of the Year' at the Designer Kitchen & Bathroom Awards and at the KBB Awards. An Uncommon Projects kitchen was a prominent part of Pocket House in East Dulwich, which was shortlisted for both the RIBA House of the Year and the Stephen Lawrence Prize for experimental architecture.

Uncommon Projects' distinctive modernist style, reverence for the qualities of engineered timber, and attention to detail find their perfect home in the Golden Lane Estate – if you'd like to take a tour for yourself, come to the launch event (details TBC), get hold of imagery or find out more about Uncommon Projects' work, just let us know.



The Golden Lane Estate's distinctive joinery provides light at the front and rear. Uncommon Projects' design will provide views straight through from Goswell Road to the interior of the Chamberlin, Powell and Bon-designed estate. © Modernist Estates



The distinctive Golden Lane Estate, by architects Chamberlin, Powell and Bon, soon to be Uncommon Projects new home. © Modernist Estates



Components are cut by CNC to guarantee precision and minimise waste. Maidenhead by Uncommon Projects. Photography by Jocelyn Low.



Team Uncommon Projects outside it's production facility in Leyton, East London.
Photography by Jocelyn Low.

Notes to editors

For further details and images, please contact Rupert Evans-Harding at uncommon@zetteler.co.uk or on +44 (0)20 3735 5855.

About Uncommon Projects

Founded in 2011 by an architect and a product designer, Uncommon Projects designs, makes and installs bespoke plywood furniture for residential and commercial clients across the UK. Based in London, the award-winning company has earned a reputation for inventive contemporary design, function-first personal approach and material-led aesthetic, consistently winning industry awards for its fitted and freestanding kitchen design. Everything is designed and made in Leyton, East London.

uncommonprojects.co.uk
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