

Fiera.

PRESS RELEASE
08 December 2015

December 2015: Fiera Magazine Issue 03 tackles London's shrinking design economy, Dubai's quest for identity and the meaning of authenticity in a digital age.



Following nominations for **Best New Magazine** in the Magpile Magazine Awards and **Best Launch** in the first annual Stack Awards, Fiera – the biannual independent print magazine dedicated to discovering new talent at the world's design fairs – has published its much-anticipated third issue.

Issue 03 covers the London Design Festival, Dutch Design Week in Eindhoven, Newcastle's Northern Design Festival and Dubai's inaugural Design Week. It launches on 08 December 2014 at Norr11's Mayfair showroom, with an event held in collaboration with Subject Matter Art.

The magazine opens with Kaleidoscope: a montage of images showcasing the most compelling, beautiful and innovative design work that editor Katie Treggiden identified at the four festivals. Next, a selection of these designs are explored in detail with interviews and features that delve into the concepts and making processes behind them, as well as articles exploring the exhibitions at which they featured. Finally in Opinion, long-form essays from design writers and thinkers offer context, insight and analysis, drawing on the themes that came out of the four shows.

"The third issue of Fiera Magazine covers four very different festivals," says editor Katie Treggiden. *"Across all of them, there were new designers striving to make people's lives better. I am honoured to be able to give their ideas a platform in this issue."*

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NOTES TO EDITORS

Editor | **Katie Treggiden**

Katie Treggiden launched her award-winning design blog, confessions of a design geek, in 2010 to discover, champion and inspire new designers. Dwell US, Elle Décor Italia and the Sunday Times have all listed it among their top design blogs worldwide. Treggiden also works as a freelance design journalist for the likes of the Guardian, Design Milk, Dezeen, We Heart, the Telegraph, and Ideal Home.

Creative Director | **Jeremy Leslie**

Jeremy Leslie runs magCulture, dividing his time between designing, writing and curating. Recent projects include the continued development of Aeon.co, creative direction for Luxembourg publisher Maison Moderne and the curatorship of Singapore's U-Symposium. The magCulture Journal is a key source of editorial design opinion.

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Editor: Katie Treggiden

Creative Director: Jeremy Leslie

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