

G . F Smith joins global B Corp community

For over a century, G . F Smith has strived to build a business with purpose, one that looks after and listens to its people and its customers; has a positive effect on its community; and takes responsibility for its impact on the environment. We are therefore delighted to share the news that G . F Smith is now B Corp™ certified.

The B Corp movement comprises a global group of community-driven businesses in all sectors, united by the shared goal of achieving an inclusive, equitable, and regenerative economy. Certification confirms that a business meets and maintains high standards of social and environmental impact, and that it is actively engaged in the building of a better world. We are delighted to join the growing ranks of 1,000+ British companies, and more than 6,000 worldwide, that recognise the need to use our voice to build a better tomorrow.

The values represented in this globally recognised certification go hand in hand with our long-term strategy. However, it is not a badge of honour as much as a declaration of intent. At G . F Smith, we recognise that there is always work to do, that we can always strive to be better, and we are energised and excited by the challenge ahead.

“We are delighted to be joining the B Corp movement, a community of brands who each seek to deliver positive change for people, our planet and our communities. Our certification reflects the importance we place on our role in the world, and we are excited to work with other like-minded businesses across the B Corp community to deliver positive impacts and change. We are working hard with new initiatives as we continue to look forward, delivering on our strategic commitments.”

– Gareth Sheekey, Managing Director, G . F Smith

As we approach the halfway point of our second century, we of course celebrate everything we have achieved as an individual business, but from today, we think in plural, looking ahead to everything we can achieve as part of the global B Corp community.

Onwards. Together.

About G . F Smith

Obsessed with the beauty and possibility of paper, G . F Smith is the UK's largest specialist paper company, one of the biggest employers in Hull, and the dedicated supplier of creative papers to the creative industries. The company was founded in London in 1885 by globe-trotting stationery salesman George Frederick Smith. Over the following century, George's paper merchants built a reputation for quality and service, and became renowned as passionate pioneers of the paper industry.

With the launch of Colorplan, G . F Smith was well on the way to becoming Britain's foremost supplier of specialist papers to the creative industries – a position secured with the launch of Colorplan Bespoke, which allows global brands and businesses to create their own specific shades.

gfsmith.com

About B Lab

B Lab is transforming the global economy to benefit all people, communities, and the planet. A leader in economic systems change, its global network creates standards, policies, tools, and programmes for business, and certifies companies – known as B Corps – who are leading the way.

To date, the community includes 500,000 workers in more than 6,000 B Corps across 80 countries and 150 industries, and more than 200,000 companies manage their impact with the B Impact Assessment and the SDG Action Manager. B Lab has created and led efforts to pass more than 50 corporate statutes globally that enable stakeholder governance, with more than 10,000 companies using the legal framework.

bcorporation.net