

## JA Projects founder Jayden Ali appointed Mayor's Design Advocate



JA Projects' Jayden Ali has been appointed to the 2022 cohort of Mayor's Design Advocates (MDAs) – recognition of his dedication to community- and culture-driven projects and great news for London at large.

In post for four years, MDAs are independent specialists in the built environment, charged with guiding the implementation of the Mayor's Good Growth by Design programme, which aims to embed inclusivity, accessibility and sustainability into the fabric of the city as it develops.

Jayden joins a cohort of 30 built-environment specialists responsible for guiding London's development policy and overseeing its implementation – a truly stellar line-up of architects, planners, strategists and development specialists, united by a mission to make London better for everyone. The cohort includes Jonathan Hagos of Freehaus, with whom Jayden recently worked on the Rising Green project to transform a Wood Green retail unit into a youth space.

Coming hot on the heels of Jayden's announcement as a curator of the Bristol Pavilion at the Venice Biennale, this news proves that 2022 is set to be one of the busiest years of Jayden's career to date.

Please contact [JAProjects@zetteler.co.uk](mailto:JAProjects@zetteler.co.uk) to speak to Jayden about his new role or his ideas on London's future development.