

Monotype

PRESS RELEASE | September 2017

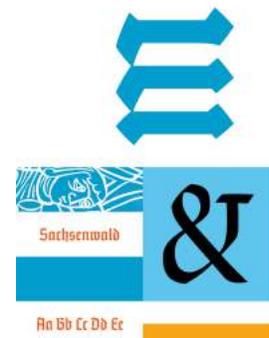
Monotype Unveils The Wolpe Collection

Five Popular, Unconventional Designs for Use in Modern Era



Monotype today took the wraps off its newest typeface revival project: **The Wolpe Collection** – a modernisation of five eye-catching, energetic typefaces from type designer **Berthold Wolpe**. The new **Albertus® Nova**, **Wolpe Fanfare™**, **Wolpe Pegasus™**, **Wolpe Tempest™** and **Sachsenwald™** designs were developed under the direction of Toshi Omagari of The Monotype Studio. The Wolpe Collection picks up where Wolpe left off more than a half century ago, untethering the typefaces from the restrictions of its era, adding back serifs, curves and angles that have a more natural and fitting place in today's modern design landscape.

Monotype's newest typefaces were modeled around Wolpe's original Albertus, Fanfare, Pegasus, Tempest and Sachsenwald designs, embracing their collective quirks and deliberate inconsistencies. The Wolpe Collection creates a new spin on each typeface, all of which are close to his original visions. They include angles and adornments that were removed, changed or condensed to accommodate the limitations of print typesetting of the 1930s and 1940s – but are now relevant for the digital era. The restored and newly digitized typefaces include lost letterforms as well as new weights, alternate characters and expanded language support.

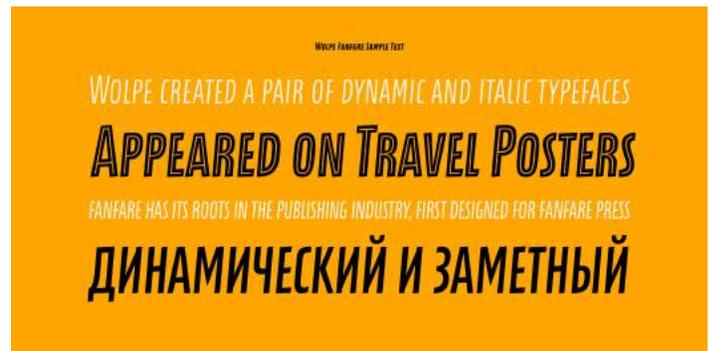


Monotype

PRESS RELEASE | September 2017

“The inconsistencies in Wolpe’s designs were freeing in the sense that it taught me to challenge conventional design and rethink how typefaces should be constructed,” said Toshi Omagari, Type Designer at Monotype. “Wolpe made compromises in his designs due to the limitations of typesetting in his time. However, the modern digital environment means that typefaces can be revised to capture his original design vision and applied across a wide range of offline and online media.”

Wolpe’s designs achieved varying levels of popularity when they were first created, but weren’t meant to be used exclusively in their era. And while the Albertus typeface has been used in some modern applications, the others were never digitized, and as a result, faded from view. Monotype saw the opportunity to revive these designs with contemporary appeal and flair.



Albertus Nova (*Classic, Authoritative, Warm*)

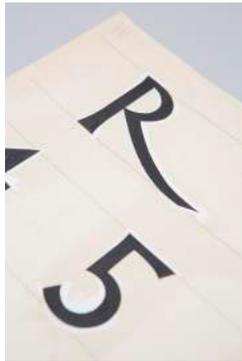
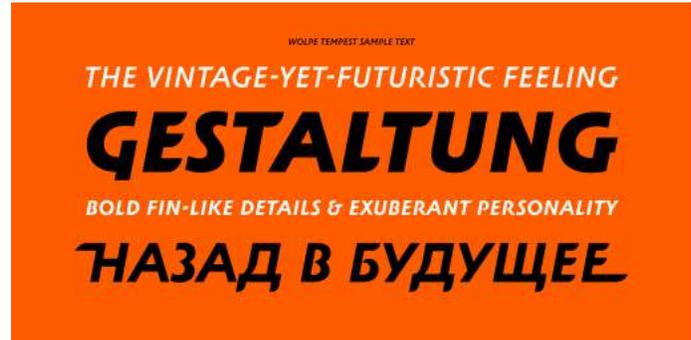
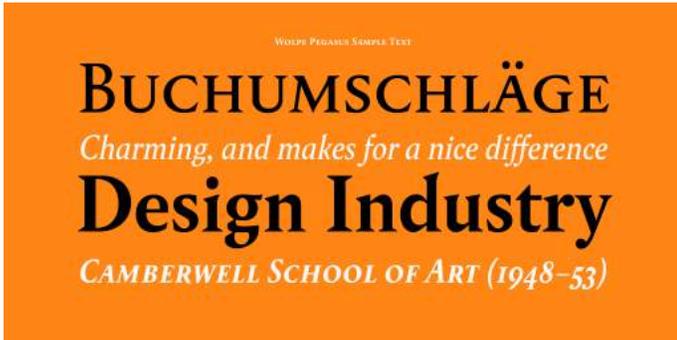
Albertus Nova is a typeface cut out for modern, global applications – such as video games – and has been expanded to include a set of small capitals and five weights including Thin, Light, Regular, Bold and Black. Monotype is incorporating original designs including a new capital J and Q and fixing different proportions and lost details of characters. The Albertus Nova typeface also reintroduces a number of alternate capital letters originally created by Wolpe, including an unusual M with a lower apex and a slanted left stroke, a W with crossing center strokes, a 2 with a closed loop, and an open ampersand. Monotype has also added new designs including an A with a top bar, a lunar-shaped lower and upper E and a long-tailed Q and R.

Wolpe Fanfare (*Modern, Light, Energetic*)

The Wolpe Fanfare typeface builds off the energetic personality of the original Fanfare design, which was built for Fanfare Press in 1935 and has graced hundreds of book covers – due to its ability to lift letters off the baseline. The sharp resolution of digital media makes the Wolpe Fanfare typeface great for display use, feeling both modern and futuristic with lots of movement. It is available now in six weights including Thin, Light, Regular, Bold, Black and Inline. Monotype also added a condensed version of smaller caps to expand titling options.

Monotype

PRESS RELEASE | September 2017



Wolpe Pegasus (*Unique, Deliberately Inconsistent, Academic*)

Building off the original Pegasus typeface commissioned by Monotype in 1937 as the text companion to the Albertus design, the Wolpe Pegasus design takes advantage of its predecessors' inconsistencies. For example, characters that would conventionally share details, such as b, d, p and q, don't share them in this set. Additionally, some serifs in the uppercase alphabet of the Pegasus typeface are different. This was a conscious effort by Wolpe to create individual letterforms. With the Wolpe Pegasus typeface, Monotype kept every convention-defying detail of the original character set and added Regular and Bold weights, with italics, and added typographic enhancements to meet modern demand such as small caps and various sets of numerals.

Wolpe Tempest (*Curved, Extravagant, Animated*)

The Tempest typeface was originally created exclusively for use on book jackets by Fanfare Press and, despite being designed in the mid-1930s, remains modern and contemporary. The revived Wolpe Tempest design continues on its original path to set itself apart from the formal and static sans serif italic typefaces of that era and offers three weights, including Regular, Bold and Black, preserving Tempest's unmistakable profile and skeleton. It also offers alternates for the A, B, D, E, L, M, N, P, R, X, Y and Z characters which sport flourishes on entry and exit strokes, and are great for adding extra embellishments to book titles, logotypes and headlines.

Sachsenwald (*Gothic, Provocative, Geometric*)

Monotype has digitized the original Sachsenwald typeface for the first time, adding an alternate X character to the original set to make it more legible. Wolpe first created the Sachsenwald design for a German publisher, who abandoned the order just before World War II. Wolpe then tried to make the Sachsenwald typeface

Monotype

PRESS RELEASE | September 2017

suitable for use in the general public, with the hope that it would ignite the interest of “horizon-scanning advertisers” and create a “passing vogue” for blackletter type. The letterforms are softer and less decorative than traditional blackletter script. However, the use of blackletter type declined in favor of more legible Roman type within Germany and was not popular in other regions of the world – keeping the Sachsenwald typeface from achieving wider adoption at that time. Monotype saw the opportunity to revive and preserve a beautiful design and bring it into the modern era – as blackletter usage becomes more commonplace in areas such as publishing, fashion and album covers.

Pricing and Availability

The Wolpe Collection by Monotype is available now. The Albertus Nova, Wolpe Fanfare and Wolpe Tempest designs are available in Latin, Greek and Cyrillic. The Wolpe Pegasus and Sachsenwald designs are available in Latin, only. The typefaces will be available for purchase on both [Fonts.com](https://www.fonts.com) and [MyFonts.com](https://www.myfonts.com)

The Wolpe Exhibition

The Wolpe Exhibition is open exclusively to the press on September 26 and then to the general public beginning September 29 through October 30, 2017 at the Type Archive in London. It includes both the new Wolpe Collection and Wolpe-related archive materials like sketches, notes and book jacket designs, on display. Those interested in attending, can reserve space [here](#).

About Monotype

Monotype provides the design assets, technology and expertise that help create beautiful, authentic and impactful brands that customers will engage with and value, wherever they experience the brand, now and in the future. Further information is available at www.monotype.com.

Follow Monotype on Twitter, Instagram and LinkedIn.

#MeetWolpe

Monotype is a trademark of Monotype Imaging Inc. registered in the U.S. Patent and Trademark Office and may be registered in certain jurisdictions. Albertus is a trademark of The Monotype Corporation registered in the United States Patent and Trademark Office and may be registered in certain jurisdictions. Wolpe Fanfare, Wolpe Pegasus, Wolpe Tempest and Sachsenwald are trademarks of Monotype Imaging Inc. and may be registered in certain other jurisdictions. All other trademarks are property of their respective owners. ©2017 Monotype Imaging Holdings Inc. All rights reserved.

#

Contact:

Zetteler

Dorothy Bourne

dorothy@zetteler.co.uk